NATO STRATEGIC COMMUNICATIONS CENTRE OF EXCELLENCE

RIGA, LATVIA

OPEN CALL FOR EXPRESSIONS OF INTEREST in 'Current Trends in Strategic Communications' conference

Current Trends in Strategic Communications will be a conference held in Riga that will bring together experts from the commercial sector and gain insights to help NATO and the nations improve the way they do Strategic Communications. We would like to hear from industry professionals (including media, marketing, public relations and advertising) who would be able to contribute by sharing their knowledge and experience on issues such as understanding audiences, developing strategy, measures of effect, internal coordination and working with governments.

To learn more about aim of the conference, project timeline and funding, please contact Mr Ben Heap, Senior Expert Benjamin.heap@stratcomcoe.org