



## NATO STRATEGIC COMMUNICATIONS CENTRE OF EXCELLENCE RIGA, LATVIA

### **INVITATION TO TENDER. Research project “Current trends in Strategic Communications.”**

The NATO Strategic Communications Centre of Excellence requires a researcher to work on a project that will identify best practice from business and commerce in order to help NATO nations improve their Strategic Communications. This is estimated to be approximately six weeks work spread over three months.

The researcher will be required to:

1. Assist in identifying contributors to a two day conference (contacts in marketing, public relations, media and advertising would be an advantage)
2. Refining research questions / agenda guidelines given to contributors
3. Attending conference and then writing up of final report based on conference output

To learn more about aim of the project and funding, please contact Mr Ben Heap, Senior Expert [Benjamin.Heap@stratcomcoe.org](mailto:Benjamin.Heap@stratcomcoe.org)