

# Democratising Data Integration

Standardising Communication  
Protocols for Interoperable  
Data Processing and Analytics Tools  
in Strategic Information Environments

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#### DISCLAIMER

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# Executive Summary

Data integration is an often-overlooked foundation of NATO's strategic communications, yet the challenge remains substantial due to highly fragmented implementation across systems and organisations. Without standardised data models, semantic structures, and API protocols, information exchange is delayed, hindering intelligence processing and impeding timely decisions.

This report underscores that the issue is not necessarily one of technology, effective tools already exist, but rather one of policy. Achieving seamless interoperability requires coordinated action, enforcement of standards, and the adoption of structured frameworks through well-defined policies that ensure consistent implementation across NATO allies and partners.

NATO's operational superiority depends on prioritising standardisation, governance, and innovation. Adopting AI-driven solutions enhances NATO's capacity to manage complex data environments, foster agility and resilience. Standardised communication protocols reduce complexity, improve efficiency, and strengthen security across integrated

systems, particularly during crises when rapid and accurate data sharing is critical.

The report's recommendations highlight the importance of structured interoperability frameworks in enhancing institutional resilience, reducing procurement costs through efficient technology integration, and enabling coordination, improved response times, reduced workload and enhanced operational efficiency. Timely access to structured data ensures that NATO can respond swiftly to hostile narratives and dynamic operational challenges, reinforcing proactive communication strategies and safeguarding strategic coherence.

This report provides analysis and practical recommendations for establishing unified data standards, securing communication frameworks, and enabling multinational collaboration. It offers a clear pathway for NATO allies and partners to build resilient, cost-effective, and responsive data ecosystems that support sustained operational readiness and adaptability in an evolving information environment.

# Introduction

The strategic communication discipline is evolving rapidly due to advancements in artificial intelligence, data analytics, and information-sharing platforms. A prominent development is the adoption of generative artificial intelligence models, offering extensive applications and significant value in data analytics. Their potential for data processing continues to attract attention<sup>1,2,3,4</sup>, though precise prompting and fine-tuning remain resource-intensive, often requiring technical expertise. Integrating these models across multiple platforms presents challenges<sup>5</sup> such as biases in training data, varying performance for less widely spoken languages, and limitations in processing large volumes of information. Increasing reliance on AI for decision-making and analytics underscores the need for standardised data storage, sharing practices, and robust infrastructure across governments and organisations. As AI and data processing technologies evolve, organisations must address technical, ethical, and linguistic challenges to ensure operational effectiveness, compliance, and seamless integration within strategic communications. NATO recognises this imperative, emphasising the need to harness data and AI/ML models from across the Alliance, as well as from trusted industry and academic partners, to realise its data-driven decision-making goals.<sup>6</sup>

Although not explicitly detailed in the report, these considerations are critical when evaluating the broader challenges of integrating artificial intelligence into strategic communications. In the long term, resolving technical, ethical, and linguistic issues is essential to ensuring AI adoption that aligns with operational effectiveness and compliance requirements.

In addition to advancements in data processing and generation technologies, the methods for accessing data are undergoing significant transformations. For example,

European Union regulations have increasingly placed responsibility on social media platforms for data storage, sharing, and access. This regulatory framework has compelled platforms such as Twitter (now rebranded as X) to transition from being freely accessible research data facilitators to more commercially closed ecosystems<sup>7</sup>. Moreover, accessing social media data in hostile environments necessitates robust and secure mechanisms to protect sensitive information and ensure compliance with local laws. Equally critical is the need to harmonise and standardise data from diverse platforms, enabling seamless cross-platform data processing. Such integration is essential for comprehensive analytics and effective strategic communication, as it ensures consistency and interoperability across multiple data sources. Additionally, evolving access protocols and data governance standards require organisations to continually adapt to maintain data integrity and security. As the landscape evolves, staying informed about technological developments and regulatory changes will remain crucial for leveraging data effectively in strategic communications.<sup>8</sup>

A crucial reminder is that artificial intelligence is fundamentally reliant on data. Successful AI deployment requires standardised data storage and sharing practices across governments and organisations. Factors such as data modalities, file types, access restrictions, sharing capabilities, and user behaviours play pivotal roles in shaping the future of AI implementation. Additionally, the long-term integration and adoption of AI within large-scale government and institutional systems are inherently connected to the robustness of the underlying data infrastructure. This principle applies to defence, communication systems, and other sectors.<sup>9,10</sup>

# Research Significance

Standardising communication *protocols*<sup>11</sup> is a critical strategy for addressing integration challenges and promoting interoperability. The adoption of standardised protocols reduces complexity, enhances efficiency, improves interoperability, and strengthens security across integrated systems. This approach is essential during crises, where the swift implementation of standardised protocols bridge capability gaps and support defence operations effectively. For example, the Russian war in Ukraine highlighted the vital importance of timely communication protocol adoption in the defence sector, enabling the rapid deployment of new systems and addressing existing vulnerabilities. Effective cross-government and cross-organisation data sharing relies on a collective understanding of data sources, structures, and the limitations involved in sharing, analysing, and decision making. Standardised communication protocols facilitate seamless data exchange by ensuring that all parties operate within a common framework, enabling accurate data interpretation and informed decision-making. . NATO's formal shift toward treating data as a strategic asset is central to its Digital Transformation agenda. The *Data Strategy for the Alliance* makes this explicit, stating that "data is no longer solely an IT asset but one that must be leveraged to create advantage across all domains of operations and the tactical, operational, strategic, and political levels of decision-making."<sup>12</sup> This reinforces the report's position that data integration should be embedded into the strategic fabric of communication ecosystems. This

unified approach not only strengthens collaboration across diverse entities but also ensures data integrity and security throughout the integration process.

By adopting standardised communication protocols, organisations can enhance cohesion and responsiveness, resulting in more robust and resilient operational capabilities. Democratising data integration further empowers individuals at all organisational levels to access and analyse data, fostering informed decision-making. As data integration continues to evolve, organisations must proactively adopt emerging technologies and best practices. Remaining at the forefront of these developments is essential to effectively leverage data assets, address integration challenges, and support strategic decision-making particularly considering that "digital interoperability is the ability to federate digitally enabled capabilities such that systems, applications, and devices can exchange data and work together effectively, securely, and seamlessly."<sup>13</sup>

Embracing a unified, standardised data integration strategy enables organisations to navigate the complexities of modern data environments, fully harness the potential of available resources, and ensure effective co-operation between governments during times of crisis.



# Research Objectives

Integrating data tools in strategic communication requires a structured approach to address challenges and leverage opportunities. The report evaluates practices, addresses barriers, and outlines a path to enhance interoperability and efficiency.

The research focused on assessing existing methodologies, identifying technical and operational obstacles, developing a cohesive framework for standardised integration, and providing actionable recommendations to support implementation. These objectives underpin the analysis and findings presented, offering strategic insights to strengthen the capabilities of stakeholders operating in complex and dynamic environments.

The following objectives guided this report's analysis and recommendations:

1. Assess current integration methodologies
2. Identify key technical and operational barriers
3. Develop a framework for standardised data processing tool integration
4. Propose actionable recommendations for implementation

# Methodology

A qualitative research approach was used to assess current integration methodologies, identify key technical and organisational barriers, and propose recommendations for integrating standardised data processing tools.

# Research Design

A combination of qualitative expert interviews and comparative analysis was used to provide an in-depth understanding of current data integration challenges and potential solutions. Qualitative methods were chosen for their ability to capture nuanced insights from professionals with direct experience in strategic communications and data integration. Comparative analysis was applied to assess existing integration methodologies and identify best practices.

The expert interviews were conducted in strict confidence, ensuring a candid exchange of knowledge while maintaining the anonymity

of participants. The selected interviewees included professionals with direct experience in data integration and strategic communication environments. These discussions provided first-hand perspectives on technological and organisational challenges, as well as potential pathways for enhancing interoperability. Due to the specialised nature of this research, qualitative interviews offered first-hand perspectives that could not be captured through quantitative analysis.

The comparative analysis examined existing integration methodologies, evaluating their effectiveness and applicability in different



operational contexts. By reviewing established frameworks and industry practices, the research identified commonalities, gaps, and opportunities for improving cross-platform

interoperability. This approach allowed for a structured assessment of how different methodologies align with strategic communication objectives.

## Data Collection Methods

The research relied on two primary data collection methods:

**Semi-structured expert interviews** were conducted with professionals in data integration and strategic communications. These interviews followed a flexible format, allowing for deep exploration of key themes while ensuring consistency across responses.

Given the confidential nature of the discussions, interviewee identities remain undisclosed.

Existing analytics tools were assessed through a **structured review of current technologies** used for data integration, identifying strengths and limitations in their ability to support interoperability across diverse systems.

## Interoperability and Standardisation Frameworks

The integration of data processing tools in strategic communication and operational environments demands a robust foundation of technological standards. This section explores key interoperability and

standardisation frameworks, evaluating their methodologies, applications, and comparative effectiveness in defence and civilian contexts.

### Interoperability Frameworks

The methodologies underlying interoperability frameworks reflect the diverse requirements of military, governmental, and civilian organisations. These frameworks define how data is structured, processed, and exchanged across systems, ensuring seamless integration between allied forces and interagency stakeholders. NATO's *Digital Interoperability Framework for the Alliance* (DIFA) defines digital interoperability as “a prerequisite for system behaviour to enable multi-domain operations and data-driven decision-making.”<sup>14</sup> This principle underscores that interoperability must be embedded from the outset—not retrofitted—across

governance, technical, and procedural domains.

The **VAULTIS framework** provides a structured method for data integration, focusing on key areas such as visibility, accessibility, and security. These principles are critical in military operations, where data fluidity and secure information exchange are essential for real-time decision-making. The VAULTIS framework ensures that data remains both structured and accessible while mitigating risks associated with fragmented data systems.

For defence environments, **Federated Mission Networking (FMN)** serves as a cornerstone framework, designed to create a unified, multinational information-sharing network. FMN prioritises best practices for establishing a shared network that enhances collaboration across NATO allies and partners during joint operations. It is highlighted in the *Digital Transformation Implementation Strategy* (DTIS) as a key enabler of interoperable capabilities.<sup>15</sup> This aligns with the report's argument that voluntary, federated models must be reinforced with binding architectural and governance standards to guarantee Alliance-wide data synchronisation. However, FMN's reliance on voluntary adoption poses challenges in ensuring full system integration across diverse national infrastructures.

Another significant NATO-driven framework is the **Data Integration and Analytics Framework (DIAT)**. DIAT is tailored for real-time data fusion, intelligence-sharing, and operational agility. By enabling interoperable data analytics tools, DIAT enhances situational awareness and decision-making efficiency, ensuring that military and governmental agencies can respond rapidly to emerging security threats<sup>16</sup>.

In contrast to these frameworks, NATO's Digital Interoperability Framework introduces an overarching Interoperability Value Chain consisting of five interdependent processes: Requirements Management, Capability Planning and Delivery, Interoperability Assurance and Evaluation, Standardisation, and Cross-cutting Enablers.<sup>17</sup>

In civilian and cross-border governance contexts, the **European Interoperability Framework (EIF)** and the **Interoperable Europe Act (IEA)** collectively provide a structured methodology for public sector interoperability. The EIF introduces four layers of integration, legal, organisational, semantic, and technical, ensuring structured cooperation between

governments and intergovernmental entities. Semantic interoperability is particularly relevant for AI-driven automation and structured data processing in civil-military applications. Building on EIF, the IEA encourages cross-border compliance by introducing binding measures for interoperability standardisation, ensuring that EU member states and stakeholders follow a unified policy for digital interoperability<sup>18</sup>. The **Interoperable Europe Portal**, a key component of the IEA, serves as a collaborative repository for sharing integration tools, datasets, and best practices.

The **Open Data and Applications Government-owned Interoperable Repositories (Open DAGIR)** framework represents a government-led approach to data standardisation. Open DAGIR prioritises government data ownership while fostering vendor collaboration, allowing for the secure integration of proprietary tools into military and civilian networks. It helps governments acquire and deploy software efficiently without being constrained by legacy systems or outdated procurement processes.<sup>19</sup> Open DAGIR's structured governance model helps mitigate vendor lock-in challenges and enhances procurement flexibility in defence environments.

Innovative interoperability solutions have gained traction: the **Delta Sharing protocol**<sup>20</sup> provides an open, standardised protocol for secure data exchange between multiple platforms, enabling cross-network collaboration without proprietary constraints. Meanwhile, **Data Clean Rooms**<sup>21</sup> introduce a controlled, privacy-enhanced environment for analysing shared datasets, ensuring secure collaboration while complying with regulatory requirements. These solutions offer scalable interoperability tools suited for civilian, governmental, and military data-sharing requirements.

## Comparative Analysis

Across these frameworks, common themes emerge, particularly the prioritisation of semantic interoperability, data governance, and real-time analytics capabilities. However, key distinctions define their applicability in different contexts.

In military operations, FMN and DIAT complement each other by addressing different facets of interoperability. FMN facilitates multinational collaboration by establishing shared networks, while DIAT enhances operational agility through real-time data fusion and analytics. Despite their shared objective of improving situational awareness, FMN's voluntary adoption model poses integration challenges, whereas DIAT's structured approach ensures standardised analytical capabilities.

In the public sector, EIF and IEA provide complementary yet distinct approaches. While EIF offers flexible, voluntary guidance, IEA enforces mandatory compliance mechanisms, making it more effective for large-scale interoperability enforcement. The integration of the Interoperable Europe Portal into IEA further strengthens its ability to facilitate structured cooperation.

In government-controlled defence applications, Open DAGIR and VAULTIS provide secure, structured methodologies for data standardisation. Open DAGIR ensures that government-owned data repositories remain secure and adaptable, while VAULTIS focuses on enhancing data visibility and accessibility in structured environments.

Emerging technologies, such as Delta Sharing and Data Clean Rooms, bridge the gap between civilian and military needs, offering scalable, secure interoperability solutions. Their emphasis on data security and structured exchange mechanisms makes them suitable for cross-sectoral applications, particularly in scenarios requiring controlled access to shared datasets.

By leveraging these frameworks strategically, NATO allies and partners can achieve comprehensive interoperability, ensuring seamless data-sharing capabilities across military, governmental, and civilian environments.

Framework	Operational Scope	Core Functions	Strategic Importance	Adoption and Deployment
<b>VAULTIS Framework</b>	NATO and Allied Forces	Data visibility, accessibility, interoperability, and security	Critical for military operations requiring secure and seamless data flow	Structured methodology with military-specific data integration protocols
<b>Federated Mission Networking</b>	NATO allies and Partners	Multinational information sharing, secure network establishment	Enhances joint operations by enabling real-time, secure data exchange	Voluntary adoption across diverse national systems
<b>Data Integration and Analytics Framework (DIAT)</b>	NATO Alliance	Real-time data fusion, intelligence sharing, operational agility	Enables NATO-wide data analytics and decision-making capabilities	Tailored for military needs with structured integration mechanisms

Framework	Operational Scope	Core Functions	Strategic Importance	Adoption and Deployment
<b>European Interoperability Framework (EIF)</b>	European Union	Legal, organisational, semantic, and technical interoperability	Foundation for cross-border public sector data sharing and service delivery	Voluntary guidelines for EU member states
<b>Interoperable Europe Act (IEA)</b>	EU-wide	Mandatory cross-border interoperability, structured cooperation	Strengthens cross-border digital services with enforceable standards	Mandatory assessments via the Interoperable Europe Board
<b>Open DAGIR Framework</b>	U.S. DoD and Government Agencies	Government-owned data repositories, vendor collaboration	Ensures secure data ownership and flexibility in military data procurement	Military-specific ecosystem with procurement and data governance focus
<b>Delta Sharing Protocol</b>	Global, Cross-Sector	Open protocol for secure data sharing across platforms	Supports civilian, governmental, and military collaboration without proprietary constraints	Open-source protocol enabling scalable interoperability solutions
<b>Data Clean Rooms</b>	Multinational, Cross-Sector	Privacy-enhanced shared data environments	Ensures secure, compliant data analysis in joint civilian-military operations	Controlled environments for regulated data collaboration
<b>Information Exchange Framework (IEF)</b>	NATO and Civil-Military Agencies	Policy-driven data-centric information sharing	Bridges policy and technical requirements for secure cross-agency data exchange	Policy and technology-aligned data-sharing protocols
<b>Digital Interoperability Framework for the Alliance (DIFA)</b>	NATO Alliance	Cross-domain interoperability governance; architectural modelling (AIDA); technical-policy coordination	Establishes NATO-wide policy and technical architecture for digital interoperability and operational coherence	Endorsed by NATO governing bodies; adopted in digital planning and FMN evolution pathways
<b>Data Strategy for the Alliance (DaSA)</b>	NATO-wide	Data-centric transformation; strategic outcomes alignment; secure data lifecycle	Positions data as a strategic asset for decision-making, innovation, and resilience	Approved at the NATO Council level; implementation ongoing via data governance and federated ownership models
<b>Digital Transformation Implementation Strategy (DTIS)</b>	NATO Enterprise	Digital backbone design; data-sharing enablement; mission digitalisation	Operationalises digital transformation by connecting sensors, effectors, and decision-makers	Implementation phased across NATO bodies; supported by policy alignment and operational planning mechanisms
<b>Alliance Data Sharing Ecosystem (ADSE)</b>	NATO and Trusted Partners	Federated data-sharing model; layered governance; AI-enabled oversight	Builds a trusted, secure, and modular ecosystem for cross-community data exchange	Pilot phase launched; adoption guided by Principles of Responsible Use and oversight by DPC, CNAD, and DARB

TABLE 1. Summary of Interoperability and Standardisation Frameworks for Data Integration

# Technical and Operational Barriers

Achieving seamless data integration across organisations remains hindered by several critical barriers, particularly in the realm of metadata standardisation. The United States Department of Defense's (US DoD) Metadata Guidance<sup>22</sup> underscores how metadata inconsistencies can lead to significant delays in operational decision-making, exacerbated by the diverse systems and tools employed across organisations, each with unique metadata schemas. Without a uniform approach to metadata management, interoperability remains constrained, increasing the risk of misinterpretation and inefficiencies in data processing workflows.

These challenges are particularly pronounced in Civil-Military Cooperation (CIMIC) contexts, where data-sharing between military, governmental, and civilian organisations is essential for effective crisis response, humanitarian aid coordination, and stability operations. The lack of standardised metadata frameworks across these sectors results in inconsistent data classification, delayed information exchange, and restricted access to critical operational intelligence. Without harmonised metadata structuring, CIMIC operations struggle to integrate civilian agency reports, NGO assessments, and military intelligence into a cohesive, actionable common operational picture.

The absence of structured metadata governance frameworks results in fragmented data classification, redundant data processing efforts, and difficulties in cross-organisational analysis. The lack of standardised metadata taxonomies prevents systems from accurately tagging and retrieving relevant data, leading to operational blind spots that can impair situational awareness. Additionally, manual metadata corrections are often required to align disparate systems, further slowing decision-making processes and reducing overall efficiency.

Compounding these challenges is the interplay between security classifications and metadata structures. Different organisations apply varying levels of data classification and tagging, often leading to restricted access or compatibility issues when attempting to share information across agencies. This lack of standardisation increases the likelihood of misaligned data security policies, creating additional layers of complexity for system interoperability and real-time information exchange.

Efforts to harmonise metadata structures across NATO allies as well as partners have been inconsistent and largely voluntary, resulting in a fragmented approach to metadata governance. The absence of a mandated, centralised metadata framework means that interoperability challenges persist, slowing the ability of organisations to leverage real-time analytics and intelligence-sharing mechanisms effectively.

One of the most pressing challenges to achieving interoperability across NATO allies and partners is the lack of standardised APIs (Application Programming Interfaces). Current data exchange systems often rely on proprietary APIs, leading to compatibility issues when integrating platforms from different organisations. This fragmentation results in manual data transfers, increasing the risk of human error and slowing operational workflows. The absence of standardised APIs also limits the scalability of data-sharing systems, as new tools and platforms require custom integration solutions, further straining resources and operational timelines.

Additionally, security concerns associated with API integrations pose another barrier. Many organisations implement their own security protocols, making cross-platform API calls complex and potentially vulnerable. The need for consistent, secure APIs is essential, particularly in military contexts where real-time intelligence sharing is critical for mission success.

# Assessment of Integration Challenges and Proposed Solutions

This section presents the research findings, identifying major integration challenges and introducing a proposed model for improving interoperability. The findings highlight technical barriers, organisational obstacles, and broader strategic factors affecting

data integration in strategic communication environments. Additionally, the proposed integration model offers immediate, practical solutions while considering long-term strategic adaptations.

## Integration Challenges

The research identified multiple challenges affecting the seamless integration of data across platforms, including technical limitations, organisational constraints, and broader strategic issues that impact

interoperability efforts. Expert insights from interviews provided critical first-hand perspectives on these challenges, highlighting operational inefficiencies and areas requiring urgent intervention.

### Technical Barriers

#### ■ Lack of Standardised APIs.

Interviewees noted that “many NATO-affiliated organisations operate with proprietary or incompatible APIs, making integration across platforms cumbersome and resource-intensive.” The absence of standardised data-sharing protocols continues to be a major obstacle to interoperability.

#### ■ Manual Data Transfer Processes.

Data sharing across the alliance and partners often relies on manual processes, such as CSV-based transfers. One expert described this as “a fundamental inefficiency,” explaining that “the reliance on manual data extraction and transfer slows down operations and increases the risk of human error.”

#### ■ Scalability Limitations.

Existing infrastructure struggles to accommodate the increasing volume and complexity of operational data. “We are dealing with more data than ever before, but the systems we use are not designed to handle this level of complexity efficiently,” one interviewee stated.

#### ■ Inconsistent Data Structuring.

Experts highlighted inconsistencies in how different NATO divisions structure their data. “A lack of unified metadata standards leads to compatibility issues, requiring additional time and resources for data cleaning and transformation,” explained one participant.

## Organisational Obstacles

### ■ **Divergent Institutional Protocols.**

NATO allies and partners often operate with differing data-sharing protocols. One interviewee described this as “institutional inertia, each department has its own way of handling data and convincing them to change is a slow process.”

### ■ **Limited Technical Expertise.**

The absence of specialised expertise in data integration hinders the transition from outdated legacy systems due to knowledge gaps in implementing modern interoperability frameworks. “There’s a skills gap, some organisations are far ahead in automation, while others still rely on legacy manual input methods,” one expert noted.

### ■ **Resource Constraints.**

Budgetary limitations restrict organisations from investing in scalable and secure data integration infrastructures. “A lot of integration projects fail not because the technology isn’t there, but because there’s no long-term funding model to support them,” said one interviewee.

### ■ **Data Privacy Considerations.**

Compliance with data protection regulations such as GDPR complicates integration efforts. “We need to balance interoperability with legal obligations, especially in intelligence-sharing environments where regulatory constraints differ between partners,” an expert explained.

## Proposed Approach to Integration

The findings highlight the need for a structured integration model that incorporates immediate practical solutions and long-term strategic considerations to enhance

interoperability across diverse data environments. Expert interviews reinforced the importance of balancing operational efficiency with security and governance measures.

## Standardisation Protocols

### ■ **Unified Data Templating.**

“A NATO-wide data model would simplify integration by ensuring all systems adhere to a common metadata standard,” suggested one interviewee.

### ■ **Cross-Platform Compatibility**

**Guidelines.** Experts stressed the need for interoperability frameworks that ensure tools used by different units can communicate seamlessly. “Standardising data ingestion and API formatting across all strategic partners would be a game changer,” one participant noted. This approach directly supports NATO’s defined

Data Principles, which are designed to guide all data management activities across the Alliance, ensuring consistency and alignment with NATO policies and standards.<sup>23</sup>

### ■ **Security Compliance Frameworks.**

Ensuring compliance with security protocols while maintaining operational agility is crucial. “We need a security-first approach that doesn’t slow down data-sharing but still meets national and international cybersecurity requirements,” explained an expert.



The *Digital Transformation Implementation Strategy* (DTIS) emphasises that “sharing interoperable data to achieve Allied objectives shall become the norm and a shared responsibility for Allies and the NATO Enterprise

alike.”<sup>24</sup> This directly supports the report’s recommendation to treat data-sharing protocols not merely as technical guidelines, but as institutional responsibilities to be integrated across national and NATO-wide systems.

## Technological Recommendations

### ■ API Development Standard.

Establishing mandatory API standards across NATO allies and partners would reduce integration complexity. “An open API framework could significantly improve real-time data exchange without compromising security,” suggested an interviewee.

### ■ User-Friendly Interface Design.

Experts highlighted the need for more intuitive interfaces that reduce the reliance on manual data handling and provided the warning of: “One of the biggest barriers to adoption is usability, if the tools aren’t easy to use, people will just default to the old methods,” an expert warned.

### ■ Automated Data Processing

**Workflows.** “We should be leveraging AI-driven solutions for automated data classification and processing,” an interviewee noted. Automating repetitive data integration tasks would enhance efficiency and reduce errors.

This aligns with NATO’s *Alliance Data Sharing Ecosystem* (ADSE), which promotes a scalable, service-based model that supports adaptive data integration. In the ADSE model, multiple Communities of Interest (COIs), including military bodies, industry, academia, and mission partners, each maintain their own distinct data spaces within a federated architecture. These spaces are designed to enable secure, modular access to AI-ready datasets while preserving ownership and access controls.<sup>25</sup> This model directly reinforces the need for delegated custodianship and modular data architecture capable of functioning across

varied operational environments and institutional layers.

### ■ Adopt NATO’s Digital Interoperability Dashboard to monitor maturity across implementation streams.

The Digital Interoperability Dashboard provides visualisation of progress across NATO, enabling maturity tracking and decision support.<sup>26</sup>

### ■ Training and Capacity-Building

**Strategies.** Experts emphasised the importance of continuous training. “Developing publicly accessible training materials on data interoperability would help bridge the skills gap across different units,” one interviewee stated.

The DTIS describes the NATO Digital Backbone as a system that “integrates capabilities, connects sensors, effectors and decision makers across military and political spheres, driving integration and interoperability across domains and platforms, and enabling seamless collaboration.”<sup>27</sup> This affirms the report’s recommendation to invest in a unifying digital infrastructure that supports real-time data processing, enhances situational awareness, and improves synchronisation across command structures and mission theatres.

The proposed approach provides a roadmap for addressing immediate technical and operational challenges to integration while establishing the foundation for sustainable, long-term improvements in interoperability and data-sharing effectiveness. These insights, derived directly from

industry professionals, reinforce the urgency of adopting structured, scalable, and secure

data integration strategies.

## Practical Implications

The integration of standardised data processing and interoperability frameworks has profound implications for organisations operating in strategic communication and defence environments. Beyond technological advancements, the success of these initiatives

hinges on their operational and policy-level implementation. This section examines how improved interoperability influences strategic communication effectiveness, enhances organisational efficiency, and supports policy-driven decision-making.

## Strategic Communication Enhancement

The ability to seamlessly integrate and analyse data across platforms strengthens an organisation's strategic communication capabilities. Standardised data-sharing protocols enable more efficient threat detection, comprehensive risk assessments, and rapid response strategies. Improved interoperability enhances the capacity to track and analyse narratives in real time, allowing organisations to identify emerging disinformation campaigns and coordinate countermeasures more effectively. One expert noted, **"Timely access to structured data allows us to respond to hostile**

**narratives before they gain traction, reinforcing proactive communication strategies."**

From an operational perspective, improved data integration enhances situational awareness by ensuring access to accurate, cross-verified information. This is particularly critical in defence, where decision-making depends on the ability to aggregate intelligence from diverse sources. Effective interoperability reduces information silos, enabling rapid data-sharing that enhances synchronised threat-response operations.

## Organisational Benefits

At the institutional level, adopting standardised integration frameworks results in measurable efficiency gains. The automation of data workflows reduces the time spent on manual data processing and minimises errors associated with fragmented data-sharing practices. One interviewee observed, **"Eliminating redundant data entry and conversion processes has significantly improved response times and reduced workload."**

Enhanced interoperability also facilitates cross-institutional collaboration by providing a shared data environment where multiple stakeholders can operate efficiently. The *Digital*

*Transformation Implementation Strategy* (DTIS) explicitly prioritises the development of a digital-ready workforce, including revised job descriptions, tailored training curricula, and updated digital competency frameworks aligned to emerging technologies.<sup>28</sup> A unified approach to data integration reduces duplication of effort and fosters alignment between different departments and partners. "Interoperability isn't just about technology, it's about creating an ecosystem where agencies can function as a cohesive unit," explained one expert. Additionally, the *Data Strategy for the Alliance* (DaSA) sets a clear target for a fully integrated, data-centric NATO by 2030, underpinned by

curated data ecosystems and a workforce capable of operating effectively within them.<sup>29</sup> It underscores that success depends not only on infrastructure and protocols, but also on the cultivation of a data-literate user community across the NATO Enterprise.

Financially, **improved data-sharing protocols contribute to cost-effective technology integration. Minimising reliance on proprietary systems reduces procurement costs and long-term maintenance expenses associated with repeated software modifications.** Moreover, increased automation and improved data accessibility enable personnel

to focus on high-value analytical tasks rather than time-consuming administrative functions.

Beyond measurable operational improvements, the **adoption of structured interoperability frameworks enhances institutional resilience.** Organisations that implement robust integration strategies are better positioned to adapt to evolving threats, regulatory changes, and shifts in the information environment. By ensuring proactive governance, these frameworks ensure long-term sustainability and agility in strategic communication operations.

## Recommendations

To improve interoperability and standardised data integration, these recommendations address operational, policy, and

technological needs, ensuring organisations can enhance their data-sharing capabilities while maintaining security and compliance.

## Short-Term Interventions

To address immediate interoperability challenges, several short-term measures should be implemented to standardise metadata practices and improve data-sharing across NATO and partners:

- **Develop and Implement a NATO-Wide Metadata and API Framework:** Establish a standardised metadata and API model aligned with NATO and US DoD standards to ensure structured classification, tagging, and consistent data exchange across systems.
- **Deploy Automated Validation Tools:** Integrate automated metadata and API validation tools to detect and correct inconsistencies in real time, improving data accuracy and reducing manual processing inefficiencies.

- **Integrate CIMIC Standards:** Facilitate civil-military interoperability by ensuring metadata and APIs used by governmental bodies, NGOs, and military forces adhere to a unified structure.

- **Enhance Training and Awareness:** Expand training programmes to include metadata and API standardisation practices, equipping personnel to maintain consistent data classification, structuring, and secure API usage.
- **Establish a Compliance Mechanism:** Introduce mandatory compliance mechanisms to ensure all partners adhere to metadata and API standards, mitigating fragmentation.

# Foundational Steps for Long-Term Strategies

While short-term interventions provide immediate improvements, a structured long-term approach is necessary to ensure standardisation remains effective:

## ■ Create an Interoperability

**Governance Body:** Establish a centralised body to oversee metadata and API standardisation policies, ensuring sustained compliance and integration across evolving digital systems.

According to the *Digital Interoperability Framework for the Alliance* (DIFA), “reconciling the array of diverse interoperability activities requires maturing the function of NATO governance so as to optimise existing processes within and across domains and functional areas, while maintaining consistency with one and others objectives, policies, and implementation plans.”<sup>30</sup> This reinforces the recommendation to embed governance at the core of interoperability efforts, ensuring institutional ownership and consistency across the Alliance. DIFA further stresses that digital integration should be “cadenced and synchronised at the levels of governance, regulation, and organisational planning,”<sup>31</sup> highlighting the need for alignment not only across technical domains but also through policy, timing, and resourcing. Complementing this, the *Alliance Data Sharing Ecosystem* (ADSE) pilot introduces a phased governance model that builds trust through linkage to NATO’s formal oversight channels.<sup>32</sup> These include bodies such as the Digital Policy Committee (DPC) and the Data and AI Review Board (DARB), which play key roles in ensuring consistent implementation of secure, shared data frameworks across national and organisational boundaries.

## ■ Develop Cross-Sector Alignment

**Protocols:** Align military, civilian, and governmental data structures and APIs for seamless data fusion among

stakeholders. The DIFA clarifies that successful implementation of interoperability frameworks is contingent on binding NATO’s Senior Policy Committees and governing bodies to “an agreed level of ownership and responsibility over individual and collective interoperability objectives.”<sup>33</sup> This directly reinforces the call to embed top-down accountability across NATO structures to drive standard compliance and sustained operational effectiveness.

## ■ Integrate Standards into

**Cybersecurity Frameworks:** Embed metadata and API governance within security protocols to ensure consistent access control and data security.

“The NATO Enterprise must put in practice the ‘responsibility-to-share’ principle of the NATO Information Management Policy, so that sharing data and models to achieve Allied objectives will become the norm.”<sup>34</sup> This reinforces that data-sharing must be governed by common policy frameworks and embedded as a default operating assumption across NATO data environments. Furthermore, the DTIS outlines a Data-Centric Governance model to shape NATO’s information environment, ensuring secure and unencumbered data flow across domains, supported by harmonised data sharing standards and AI-enabled oversight mechanisms.<sup>35</sup>

## ■ Facilitate Multinational

### **Standardisation Agreements:**

Establish agreements for consistent metadata taxonomy and API usage across NATO and non-NATO allies.

# Strategic Direction

Sustainability in metadata governance requires a strategic approach to ensure interoperability, adaptability, and resilience in evolving information environments:

- **Invest in AI-Driven Metadata and API**

**Structuring:** Explore AI-powered tools for dynamic metadata tagging and API management adaptable to new data formats and operational needs.

- **Establish Research Initiatives:** Launch dedicated programmes to evaluate future metadata and API frameworks, ensuring alignment with technological advancements.

- **Strengthen CIMIC Data-Sharing**

**Capabilities:** Prioritise metadata and API solutions for real-time data exchange between military and civilian actors.

- **Develop Resilient Policies:**

Continuously review and update metadata and API standards to address emerging cyber threats, hybrid warfare, and adversarial risks.

The *Alliance Data Sharing Ecosystem* (ADSE) pilot reinforces the principle that trust in shared data environments must be built through governance structures backed by formal NATO policy. Rather than relying solely on voluntary cooperation, the ADSE model embeds data-sharing standards into NATO's oversight mechanisms, ensuring alignment with responsible AI use and long-term security protocols.<sup>36</sup>

This supports the report's recommendation to institutionalise trust by embedding enforceable governance, standards compliance, and shared accountability into data-sharing practices across the Alliance.

These recommendations provide a roadmap for achieving effective interoperability by addressing both short-term constraints and long-term strategic priorities. By implementing these measures, organisations can build a resilient and adaptable data integration ecosystem.

# Proposed Integration Model – API Development Standards

An effective integration model for API development within NATO must incorporate a tiered approach, categorising APIs based on sensitivity, operational requirements, and system compatibility. The proposed model includes:

- **Baseline API Standards** for general data exchange across NATO operations, ensuring all systems use common protocols, aligned with mandatory interoperability profiles and technical standards outlined in ADatP-34 NATO Interoperability Standards and Profiles (NISP)<sup>37</sup>.
- **Secure API Standards** incorporating multi-factor authentication incorporating multi-factor authentication, encryption, and zero-trust principles, as emphasised in the United States Department of Defence’s Application Programming Interface (API) Technical Guidance<sup>38</sup>, which highlights the need for robust security frameworks and continuous monitoring for early threat detection.
- **Specialised API Standards** for high-demand operations, prioritising low-latency and high-security communications, reflecting recommendations by Office of the Executive Director for Systems Engineering and Architecture/ Office of the Under Secretary of Defense for Research and Engineering<sup>39</sup> on optimised API performance and seamless system integration under operational stress.

Automated validation tools should be embedded into development lifecycles to ensure compliance with NATO standards, with conformance criteria and key performance

indicators provided in ADatP-34 NISP for validating service interoperability points. Modular API designs should be prioritised, offering reusable components across different platforms to reduce costs and integration timeframes, aligning with the API Technical Guidance’s emphasis on composability and reuse for operational efficiency.

Additionally, the integration model must support dynamic API management through DevSecOps practices, continuous testing, and real-time adaptability, ensuring APIs remain resilient and scalable across evolving NATO operational needs. The *Architectural Interoperability of Digital Technologies within the Alliance* (AIDA), introduced in DIFA, provides a structured model for defining key interoperability actors, their responsibilities, and the information flows they must manage.<sup>40</sup> AIDA helps identify interdependencies and coordination points between platforms, services, and users. This directly complements the report’s call for a modular and layered API development strategy that accounts for cross-platform roles and responsibilities, while also supporting resilience, scalability, and mission readiness across federated digital environments.

This model ensures NATO allies and partners achieve seamless, secure, and scalable data integration, enhancing operational readiness and cross-platform interoperability through adherence to established API development and interoperability standards.

# Limitations and Future Research

## Limitations

While this report provides valuable insights into the challenges and solutions related to data integration and interoperability, several practical constraints have influenced the scope and applicability of the findings.

### ■ **Institutional Resistance to Change.**

A significant barrier to implementing standardised interoperability frameworks is the reluctance of organisations to modify existing processes. Institutional resistance and misaligned organisational priorities delay the adoption of new technologies and standardised frameworks.

### ■ **Geopolitical and Regulatory**

**Complexities.** Data-sharing initiatives across multiple jurisdictions face legal and regulatory challenges. Variations in data protection laws, including the stringent requirements of GDPR in European contexts compared to differing regulatory approaches in non-EU states, create obstacles to seamless integration.

### ■ **Funding and Resource Allocation.**

Many organisations, particularly within governmental and military settings, operate under budget constraints that limit their ability to invest in modern data integration solutions. Legacy systems remain in place due to the high costs associated with transitioning to newer technologies.

■ **Security Concerns.** The need to maintain robust cybersecurity postures often leads to restrictive access controls, complicating efforts to create open and interoperable data environments. Risk-averse institutions may delay or limit participation in broader interoperability initiatives to safeguard classified or sensitive information.

### ■ **Technology Disparities Among**

**Partners.** Varying levels of technological maturity among stakeholders create inconsistencies in implementation. While some institutions have advanced automation and data-sharing capabilities, others still rely on manual data transfers, limiting overall interoperability efforts.

These limitations highlight the complexities involved in achieving seamless integration and underscore the importance of tailoring interoperability solutions to the specific constraints of participating institutions.



# Future Research Trajectories

To address these challenges and further develop effective data integration solutions, future research should prioritise applied studies.

## ■ Longitudinal Studies on Integration

**Effectiveness.** Future research should assess the long-term impact of interoperability frameworks by tracking effectiveness over extended periods. This would help determine whether implemented solutions achieve sustained improvements in data-sharing efficiency and security.

## ■ Advanced AI-Driven Integration

**Methodologies.** While AI-powered solutions are already being explored, further research is needed to evaluate the role of machine learning models in automating data categorisation, enhancing metadata standardisation, and improving real-time interoperability.

## ■ Cross-Sectoral Case Studies.

Examining successful interoperability initiatives across different sectors, such as finance, and intelligence, could provide valuable lessons for defence and strategic communication environments.

## ■ Scalability and Adaptability of

**Interoperability Frameworks.** Future studies should explore the flexibility of existing frameworks in adapting to emerging technologies, ensuring that integration models remain relevant as new challenges arise.

## ■ Cybersecurity and Risk Management

**Strategies.** Given ongoing security concerns, research should investigate best practices for balancing interoperability with data protection. This could include studies on encrypted data-sharing models, zero-trust architectures, and secure learning approaches.

By pursuing these priorities, organisations and policymakers can refine existing frameworks and develop more adaptable, resilient interoperability solutions that align with evolving technological and security landscapes.

# Conclusion

This report has examined the critical challenges and opportunities associated with data integration and interoperability within strategic communication and defence environments. It has highlighted the technical and organisational barriers that impede seamless data-sharing, including the lack of standardised APIs, inconsistent data structuring, institutional resistance to change, and geopolitical constraints. The findings underscore the importance of adopting structured integration models that balance security, efficiency, and cross-platform compatibility.

By implementing standardisation protocols, organisations can establish unified data frameworks that ensure consistency across systems. The development of interoperable technologies, such as automated data workflows and user-friendly integration solutions, offers immediate practical benefits while setting the foundation for long-term adaptability. Addressing organisational and institutional challenges through enhanced governance, improved procurement policies, and targeted capacity-building initiatives will further strengthen the effectiveness of data-sharing mechanisms.

Beyond these technical and operational considerations, the broader significance of this research lies in its contribution to policy development and institutional resilience. By fostering multinational collaboration and establishing compliance-driven integration frameworks, organisations can enhance their ability to respond to emerging security threats and evolving information environments. The findings reinforce the need for sustained investment in technological advancements while ensuring that integration strategies remain aligned with shifting regulatory and geopolitical landscapes.

To maintain operational superiority and strategic coherence, NATO and partners must prioritise **standardisation, governance, and innovation, while embracing AI-driven**

**solutions** as core elements of their interoperability efforts. **Standardisation** establishes a unified approach to data structuring, ensuring seamless cross-platform integration and enabling multinational forces to maintain a shared, real-time operational picture. **Without universally accepted data models, semantic structures, and API protocols, information exchange remains fragmented, creating unnecessary delays in intelligence processing and decision-making.**

**Governance** plays an equally vital role in ensuring that integration efforts adhere to security, legal, and ethical standards. Establishing strong oversight mechanisms, compliance frameworks, and regulatory coordination will enable NATO to mitigate risks associated with data sovereignty, cybersecurity vulnerabilities, and institutional misalignment. As defence alliances continue to operate in an increasingly complex digital ecosystem, structured governance ensures integration initiatives do not compromise national security interests while fostering trust among partners and mitigating technical barriers to seamless integration.

Finally, **innovation** must be embedded within NATO's long-term data strategy to maintain technological agility and adaptability. The rapid evolution of artificial intelligence, quantum computing, and cloud-based analytics necessitates a forward-thinking approach that embraces emerging capabilities while mitigating associated risks. Investing in research and development, piloting automated solutions, and leveraging AI-driven data structuring will be key to ensuring that interoperability efforts remain future-proof. Without sustained innovation, NATO risks technological obsolescence, leaving its strategic communication and defence coordination efforts vulnerable to adversarial advancements.

Looking ahead, the challenges associated with data interoperability will continue to evolve as new technologies emerge and security requirements become increasingly

complex. Future efforts should focus on refining existing frameworks, leveraging AI-driven methodologies for enhanced automation, and ensuring that interoperability remains a priority in cross-agency and international

cooperation. As organisations adapt to these developments, a commitment to standardisation, governance, and innovation will be essential to achieving long-term success in strategic communication and data integration.

**We recognise that policy adoption across organisations is challenging. Implementation between governments and across nations is inherently complex, even though the technology to enable secure, enduring, and efficient data governance is already available. So, what must be done now? Establishing standardised APIs for information acquisition and analysis is a critical step towards strengthening the resilience and readiness of the defence sector in anticipation**

**of future crises. However, the adoption of standardised APIs must not be seen as an endpoint. Rather, it should serve as the foundation for advancing interoperability, institutionalising standardised information exchange formats, and embedding a cohesive, enduring approach to data and information governance across the Alliance and partners.**

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