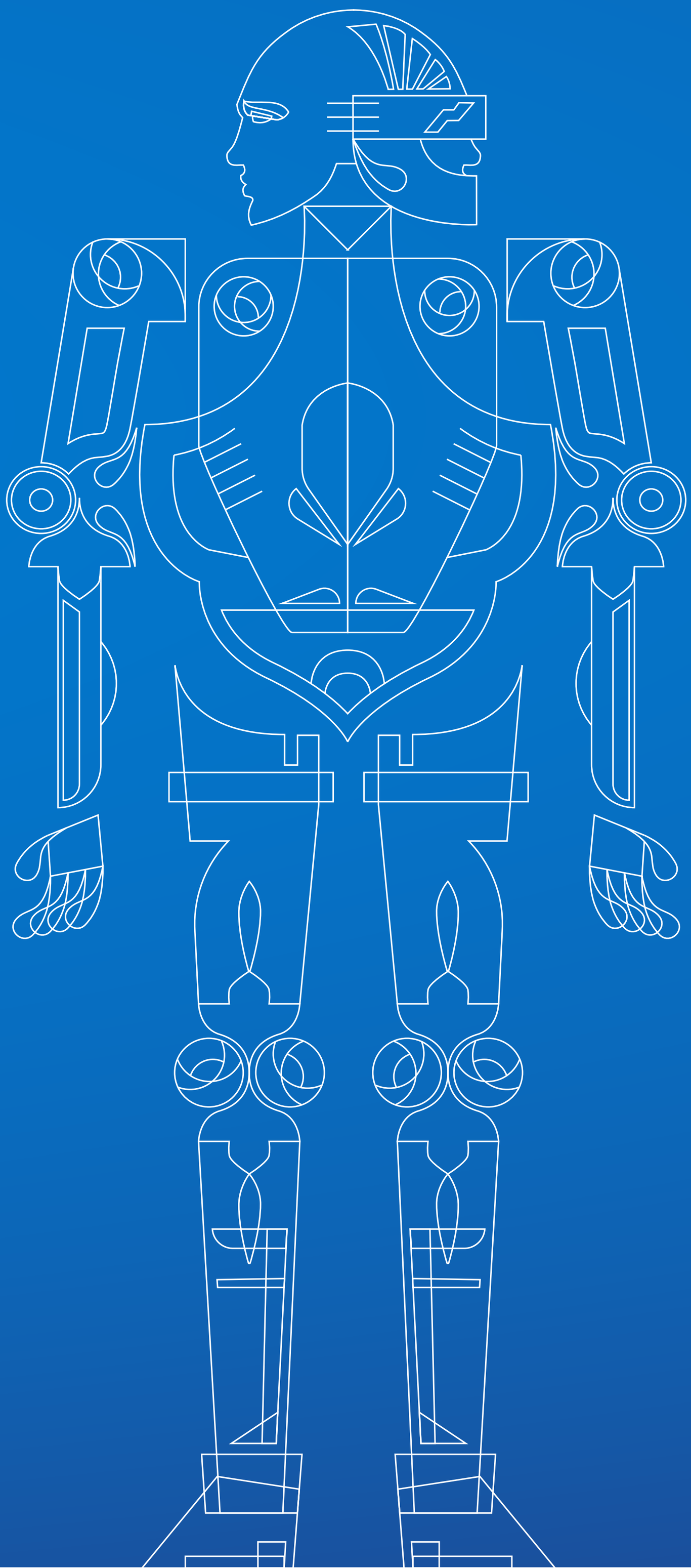
RIGA STRATCOM DIALOGUE 2024



Welcome note by
Mr. Jānis Sārts

Director of the NATO Strategic Communications Centre of Excellence

Welcome to the Riga StratCom Dialogue! This year, we are honored to host the event as we mark the 10th anniversary of the NATO Strategic Communications Centre of Excellence. This milestone underscores a decade of dedicated efforts in advancing strategic communications within the NATO framework and beyond.

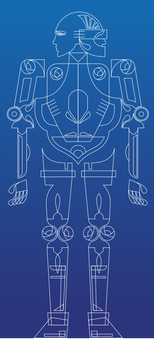
We gather here amidst the challenges posed by the ongoing war in Ukraine, the conflict between Israel and Hamas, and broader global uncertainties. These events underscore the critical importance of strategic communications in navigating complex crises and shaping narratives that uphold truth and transparency.

At the same time, democratic principles are at the forefront this year as the world witnesses the largest elections year, with the European Parliament election just around the corner. The integrity of these and other elections around the globe will shape the future of governance and democracy. As technological advancements and the development of AI have taken over the information space and created new risks and opportunities for democratic societies, preserving the integrity of electoral processes has become crucial in emphasizing the vital role of truth, accountability, and informed public discourse.

Against all of these challenges, the decision-makers from government, military, business, and academia must come together for meaningful cooperation across professional borders to expand our collective knowledge.

Wishing you a highly successful conference in Riga! May our time together be fruitful, inspiring, and filled with engaging discussions.

About the Riga Stratcom Dialogue



In a world where geopolitical landscapes are as mutable as shifting sands, the narratives we craft and the policies we implement wield significant influence on both global and local agendas. The power of information space - from enduring tensions in Europe and the Middle East to the rising challenges in Asia - cannot be overlooked. These narratives shape international perceptions and drive actions. A compelling story can heal, whereas a detrimental one has the potential to cause harm.

Can strategic communications serve as a vital conduit, forging cohesive narratives that fortify our societies and navigate us through these turbulent times? This is the question we aim to explore at our annual conference Riga StratCom Dialogue 2024 dedicated to the future of strategic communications.
The Riga StratCom Dialogue, the flagship event of the NATO Strategic Communications center of excellence, provides and unparalleled platform for these essential conversations. This annual conference attracts experts, practitioners, and policymakers from various fields around the globe, promoting international cooperation and the sharing of knowledge.

Programme
Day 1 | 5 June

08:30 - 10:00
Registration and coffee

10:00 - 10:30
Opening remarks

Jānis Sārts
Director,
NATO Strategic Communications Centre of Excellence

Moderator:
Henrik Twetman
Business Unit Manager,
Combitech

10:30 - 12:00 Panel discussion
The battlefield of strategic narratives

Dr. Andris Sprūds
Minister of Defence,
Republic of Latvia

Chiyuki Aoi
Director and Professor,
Strategic Communications Education and Research Unit,
University of Tokyo

Nico Lange Senior Fellow,
Munich Security Conference

Peter Frankopan
Professor of Global History,
Oxford University

Moderator:
Oana Lungescu
Distinguished Fellow,
Royal United Services Institute

12:00 - 13:30
Lunch

13:30 - 15:00 Panel discussion
Cognitive resilience: the role of strategic communications

Marie-Doha Besancenot
Assistant Secretary General for Public Diplomacy,
NATO

Shikata Noriyuki
Cabinet Secretary for Public Affairs,
Prime Minister's Office of Japan

Stephanie Speck
Head of Communications,
Green Climate Fund

Tanna M. Krewson
NATO ACT Contractor

Moderator:
Jay Paxton
Chief Public Affairs Officer,
NATO ACT

15:00 - 15:30
Coffee break

15:30 - 16:30 Breakout sessions
The future of journalism
Marketplace stage

Peter Greste
Professor of Journalism,
Macquarie University

Sevgil Musaieva
Editor-in-Chief, Ukrainskaya Pravda

Moderator:
Gunta Sloga
Executive Director,
Baltic Centre for Media Excellence

15:30 - 16:30 Breakout sessions
Technology without boundaries – applying AI
Main stage

Anne Marie
Engtoft Meldgaard Tech Ambassador

Dr. Giorgio Patrini
CEO,
Sensity AI

Roberta Duffield
Director of Intelligence,
Blackbird.AI

Moderator:
Dr. Gundars Bergmanis-Korāts
Principal Scientist, NATO StratCom COE

15:30 - 16:30 Breakout sessions
Communicating the risk and achieving results
Entrance stage

Dr. Liudmila Dolhonovska
Chief of Staff,
American University Kyiv

Martina Smedberg
Program Manager,
Psychological Defence Research Institute,
Lunds University

Oana Lungescu
Distinguished Fellow,
Royal United Services Institute

Moderator:
Jean-Christophe Boucher
Associate Professor,
School of Public Policy and the Department of
Political Science, University of Calgary

16:30 - 17:00
Coffee break

17:00 - 17:20 Tête-à-tête
Global turbulence: a business perspective

Sir Lloyd Marshall Dorfman
British entrepreneur and philanthropist

Moderator:
Dr. Neville Bolt
Director King's Centre for Strategic
Communications, King's College London

17:20 - 18:20 Panel Discussion
Ethical dilemmas in strategic communications

Anneli Ahonen
Former Head of East Stratcom Task Force, EEAS

Air Vice-Marshal Di Turton
Military Representative to NATO, Australia

Dr. Mervyn Frost
Professor of International Relations,
Department of War Studies at King's College London

Moderator:
Dr. Neville Bolt Director,
King's Centre for Strategic Communications,
King's College London

18:20 - 18:30
Closing remarks

Henrik Twetman
Business Unit Manager, Combitech

18:30 - 21:00
Networking reception

Programme
Day 2 | 6 June

08:30 - 10:15
Registration and coffee

9:00 - 10:00 Breakout sessions
Technologies in defence – opportunities and challenge
Marketplace stage

Franky Saegerman
Digital Analyst,
Information Environment Assessment Team,
Public Diplomacy Division, NATO HQ

Varis Teivāns
Deputy Manager,
CERT.LV

Moderator:
Hadley Newman
Strategic Communications Advisor

9:00 - 10:00 Breakout sessions
Another battlefield: how Telegram emerged as a digital front in Russia's war against Ukraine
Main stage

Eto Buziashvili
Research Associate for the Caucasus,
Atlantic Council's DFRLab

Givi Gigitashvili
Research Associate for the Caucasus,
Atlantic Council's DFRLab

Emerson Brookings
Director of Strategy and Resident Senior Fellow,
Atlantic Council's DFRLab

Graham Brookie
Vice President and Senior Director,
Atlantic Council's DFRLab

9:00 - 10:00 Breakout sessions
Attribution of information influence activity
Entrance stage

Dr. James Pamment
Director,
Lund University Psychological Defence
Research Institute

Mykola Balaban
Deputy Head,
Center for Strategic Communications
and Information Security of Ukraine

Moderator:
Ben Heap
Senior Expert, NATO StratCom COE

10:15 - 10:30
Opening remarks

Jānis Sārts
Director,
NATO Strategic Communications
Centre of Excellence

10:30 - 12:00 Panel discussion
Artificial intelligence: navigating through technological, legal, and cognitive frontiers

Anja Manuel
Executive Director,
Aspen Strategy Group

Barbora Bukovska
Senior Director for Law and Policy, Article 19

Moderator:
Dr. Charles Kriel
Senior Fellow,
AI & Technology, Symposium Institute for
Strategic Communications

12:00 - 13:30
Lunch

13:30 - 15:00 Panel discussion
Protecting democracies' centres of gravity

Arnold Sinisalu
Former Chief of Estonia Internal Security Service

Jeppe Kofod
Executive Strategic Advisor,
Kofod Global, Former Minister for
Foreign Affairs of Denmark

Olga Belogolova
Director,
Emerging Technologies Initiative,
Johns Hopkins SAIS, Lecturer,
Aperovitch Institute for Cybersecurity Studies

Rory Cormac
Professor of International Relations,
University of Nottingham

Moderator:
Graham Brookie
Vice President and Senior Director,
Atlantic Council,
Digital Forensic Research Lab

15:00 - 15:45 Panel discussion
The future of technology-powered StratCom training

Chris Riley
Head of Strategic Communications Unit,
NATO Public Diplomacy Division

Jay H. Janzon
Director of the Communications Division,
Supreme Headquarters Allied Powers Europe

Rain Ottis
Professor of Cyber Operations,
Head of the Centre for Digital Forensics and
Cyber Security, Tallinn University of Technology

Moderator:
Guna Šnore
Senior Expert, NATO StratCom COE

15:45 - 16:15
Coffee break

16:15 - 17:45 Panel discussion
Global narratives: how can we restore trust and build new bridges?

Dr. Ahmed Nsimat
Director of the Media Response Unit,
NCSCM

Ai-Men Lau
Social Engagement Team Lead, Doublethink Lab

H. E. Baiba Braže
Minister of Foreign Affairs of Latvia

Jagannnath P. Panda
Head,
Stockholm Center for South Asian and
Indo-Pacific Affairs

Justin Arenstein
Investigative Journalist,
Co-Founder of CODE for Africa

Moderator:
Vera Michlin-Shapir
Director of Education,
Symposium Institute for Strategic Communications

17:45 - 18:15
Keynote speech

H.E. Edgars Rinkēvičs
President of the Republic of Latvia

19:00 - 22:00
Verre de l'amitié
VEST Osta,
Eksporta Street 3A, Rīga

Important security information

The conference badge will be issued to conference guests on presentation of ID card or passport. Due to GDPR we cannot issue badges to 3rd parties (colleges, etc.) without being shown their ID. For security reasons, guests are asked to always carry their badges with them, including social events. Guests are also asked to carry their personal ID at all times, as security personnel might request to see it.

Please wear your badge so it is clearly visible.

DO NOT MISS OUT

Looking for a valuable content?
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stratcomcoe.org/publications
or scan the QR code:

NEED HELP?

Our staff is here to help you. You can recognize them by their red lanyards.
If you have any questions about the conference or NATO StratCom COE, visit the conference Info center located on the first floor next to the main entrance.

BE SOCIAL

Follow the discussions and share your insights on social media, using the official hashtag: #RigaStratComDialogue

You can also follow us on social media platforms and share the insight prepared by our media team.

Facebook / NATO Strategic Communications Centre of Excellence

Linkedin / NATO Strategic Communications Centre of Excellence

X / @STRATCOMCOE

MEDIA & LOUNGE ZONE

If you need a break from networking a place to work on some emails, visit our Media&Lounge zone. Located in front of the main entrance, it is equipped with work spaces and power sockets.

Media representatives are welcome to use official conference photos that can be accessed online using link:

https://shorturl.at/piVdp
password: aSLmt9BP

For assistance, please contact the Media team by calling or texting +371 26523031.

WiFi

Network: RigaStratComDialogue
Password: everything_communicates

IN CASE OF EMERGENCIES

Call 112

Transportation

5 JUNE
8:00 - 10:00
Konventa sēta - Hanzas perons
(8:00, 8:20, 8:40, 9:00, 9:20, 9:50)
(Every 20 minutes)

8:15 - 10:00
Mariott - Hanzas perons
(8:15, 9:00, 9:15, 9:30, 9:45, 10:00)
(8:15, starting from 9:00 every 15 minutes)

8:10 - 10:10
Radisson Latvija - Hanzas Perons
(8:10, 8:30, 8:50, 9:10, 9:30, 9:50)
(Every 20 minutes)

8:00 - 10:00
Radisson Elizabete - Hanzas Perons
(8:00, 8:30, 9:00, 9:30)
(Every 30 minutes)

18:40 - 20:40
Hanzas Perons - Konventa sēta
(18:40, 19:00, 19:20, 19:40, 20:00, 20:20)
(Every 20 minutes)

18:45 - 20:45
Hanzas Perons – Mariott
(18:45, 19:00, 19:15, 19:45, 20:00, 20:15)
(Every 15 minutes)

18:40 - 20:20
Hanzas Perons - Radisson Latvija
(18:40, 19:00, 19:20, 19:40, 20:00, 20:20)
(Every 20 minutes)

18:30 - 20:30
Hanzas perons - Radisson Elizabete
(18:30, 19:00, 19:30, 20:00)
(Every 30 minutes)

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6 JUNE
8:00 - 10:00
Konventa sēta - Hanzas perons
(8:00, 8:20, 8:40, 9:00, 9:20, 9:50)
(Every 20 minutes)

8:15 - 10:00
Mariott - Hanzas perons
(8:15, 8:30, 8:50, 9:10, 9:30, 9:50)
(Every 20 minutes)

8:10 - 10:10
Radisson Latvija - Hanzas Perons
(8:10, 8:30, 8:50, 9:10, 9:30, 9:50)
(Every 20 minutes)

8:00 - 10:00
Radisson Elizabete - Hanzas Perons
(8:00, 8:30, 9:00, 9:30)
(Every 30 minutes)

18:30 – 19:30
Hanzas Perons – VEST Osta
(18:30, 18:40, 18:50, 19:00, 19:10, 19:20)
(Every 10 minutes)

18:45 – 20:00
Hanzas perons - Marriott - Radisson Latvija - Radisson Elizabete
(18:45, 19:15, 19:45)
(Every 30 minutes)

Transportation Pickup/ drop off for Konventa Seta Hotel will be in front of St. Peter's Church of Riga

Verre de l'amitié will take place at VEST Osta, Eksporta Street 3A, Rīga.
There will be shuttle buses going from the event venue to verre de l'amitié, but you can also call a taxi, use Bolt app or take a 20 minute stroll to reach the venue.
To access directions in Google Maps, scan the QR code:

If the answer you were looking for is not here, stop by the conference Info center located right next to the main entrance.

Conference Speakers

Dr. Ahmed Naimat

Dr. Ahmed Naimat, is specialist in media operations (press, tv, and digital media), he built a strong and solid experience in the last 15 years in OSINT analysis, media matrexing, inter agency messaging, strategic communication techniques, building s.m.a.r.t indicators for digital activity repercussions on national security. He is currently working as Media Response Unit Director and the spokesperson at the National Center for Security and Crises Management in Jordan; his position allows him to integrate national efforts, coordinate national capabilities, and evaluate spam activity, mis and dis - information campaigns, risks extraction from digital sphere nationally, regionally, and internationally. Dr. Ahmed Naimat is considering the interconnection between ai tools and manual analysis techniques to obtain the best practice that enhance better understanding for digital activity on all levels, by protecting freedom of speech, integrity and accessibility to information.

Ai-Men Lau

Ai-Men Lau is the social engagement team lead at Doublethink Lab and former advisor to Alliance Canada Hong Kong. She has appeared in Canadian media discussing Hong Kong and Canada-China relations and her articles have appeared in major Canadian newspapers. She has also testified before Canadian and European Parliaments on the political crackdown in Hong Kong and foreign interference. In her role at Doublethink Lab as the Social Engagement team lead, she has conducted research on foreign transnational repression and the Chinese diaspora. She holds a Masters of Public Policy and a Bachelor of Social Work (with Distinction) from the University Calgary. She is currently based in Taipei, Taiwan.

Dr. Andris Sprūds

Dr. Andris Sprūds has served as Latvia's Minister of Defence since September 2023. In 2022 he was elected to Parliament from the political party PROGRESĪVIE, and was appointed as Chairmain of the European Affairs Committee. He has held the position of professor at the Faculty of European Studies, Department of Political Science of the Riga Stradins University. Andris Sprūds has an MA in Central European History from the CEU in Budapest, Hungary and in International Relations from the University of Latvia. He has obtained a PhD in Political Science from Jagiellonian University in Krakow, Poland. Andris Sprūds has been a visiting student and scholar at Oxford, Uppsala, Columbia and Johns Hopkins University, as well as the Norwegian Institute of International Affairs and Japan's Institute of Energy Economics. His research interests have focused on energy security and policy in the Baltic Sea region, the domestic and foreign policy of post-Soviet countries, and transatlantic relations.

Anja Manuel

Former diplomat, author, and advisor on foreign policy, Anja Manuel is Co-Founder and Partner along with former Secretary of State Condoleezza Rice, former National Security Advisor Stephen Hadley and former Secretary of Defense Robert Gates, in Rice, Hadley, Gates & Manuel LLC, a strategic consulting firm that helps US companies navigate international markets.

Anja is the author of the critically acclaimed This Brave New World: India, China and the United States, published by Simon and Schuster in 2016, and numerous articles and papers. She is the Executive Director of the Aspen Strategy Group and Aspen Security Forum -- a premier bi-partisan forum on foreign policy in the U.S.

Anne Marie Engtoft Meldgaard

Anne Marie Engtoft Meldgaard is Denmark's Tech Ambassador with responsibility for representing the Danish Government to the global tech industry and leading Danish efforts in global technology governance. Anne Marie and her team have a global mandate and a physical presence in Silicon Valley, Copenhagen and Beijing, transcending borders and regions in rethinking the traditional understanding of a diplomatic representation. Prior to her appointment, Anne Marie worked at World Economic Forum in Geneva (2017-2020) where she led the World Economic Forum's work on the Fourth Industrial Revolution and Global Public Goods. Anne Marie Engtoft Meldgaard holds a M.Sc. in International Development from The London School of Economics and Political Science (LSE), a B.Sc. and M.Sc. in International Business & Politics from Copenhagen Business School and is a 2017 Global Leadership Fellow with the World Economic Forum.

Anneli Ahonen

Anneli Ahonen has a long experience in developing democratic responses to disinformation on an international level. She works as Research Associate for Cardiff University's Security, Crime and Intelligence Innovation Institute, and most recently published a report on cyber-enabled influence campaign “Ghostwriter”and the responses to it. As Head of East Stratcom Task Force at the European External Action Service, sheled the team’s work in strategic communications in the Eastern Partnership countries and the EU'sresponse to Russia's disinformation, including running the EUvsDisinfo campaign. Earlier she worked as a journalist for ten years, out of which 2009-2016 in St. Petersburg for the biggest Finnish newspaper Helsingin Sanomat.

Arnold Sinisalu

Former Chief of Estonia Internal Security Service

H. E. Baiba Braže

On 19 April 2024, the Saeima (Parliament) of the Republic of Latvia approved career diplomat Baiba Braže for the post of the Minister of Foreign Affairs of the Republic of Latvia.
From July 2023 until April 18, 2024 Baiba Braže performed the duties of Ambassador-at-Large at the Ministry of Foreign Affairs.
From 2020 to 2023, Baiba Braže held the post of Assistant Secretary General of NATO for Public Diplomacy. Within her remit, she devised and oversaw strategic communications activities across all NATO civilian and military bodies and commands.
Baiba Braže joined the Foreign Service in 1993. Within the Ministry of Foreign Affairs, she has worked in the Department of International Law, the Division of International Political Organisations, served as Head of the Humanitarian Affairs Division, Counsellor to the Task Force for Preparation of EU Accession Negotiations, Director of the First Political Department (European Affairs), Head of the Directorate of Security Policy and International Organisations, and Head of the Communications Directorate. From 1998 to 1999, Baiba Braže served as Foreign Policy Advisor to Prime Minister Vilis Krištopans.

From 2016 to 2020, Baiba Braže was posted as Ambassador Extraordinary and Plenipotentiary of the Republic of Latvia to the United Kingdom of Great Britain and Northern Ireland, and from 2003 to 2008, as Ambassador Extraordinary and Plenipotentiary of Latvia to the Kingdom of the Netherlands, while also representing Latvia in the Organisation for the Prohibition of Chemical Weapons. From 1996 to 1998, Baiba Braže served as First Secretary at the Permanent Mission of Latvia to the UN in New York. In 2015 and 2016, she was non-resident Ambassador of the Republic of Latvia to the Republic of Indonesia.

Barbora Bukovska

Barbora Bukovska has been ARTICLE 19's Senior Director for Law and Policy since 2009. She leads the development of ARTICLE 19's policies and provides legal oversight across the organization. Bukovska has extensive experience working on a range of human rights issues, including protection from discrimination, access to justice, deprivation of liberty, reproductive rights, and community development.

Chris Riley

Chris Riley is a former British Army Officer with 10 years in the service, including operational tours of duty in Northern Ireland and Bosnia and Herzegovina where he was Media Spokesman for the NATO-led Stabilisation Force.

Since 2016, Chris has led the NATO HQ Strategic Communications Unit, providing StratCom advice to the divisional leadership, developing communications strategies, plans and campaigns. He represents PDD in the development of the NATO Information Environment Assessment capability, and synchronizes communications efforts between Allies and NATO's civilian and military staffs.

Air Vice-Marshal Di Turton

Air Vice-Marshal Dianne Turton joined the Royal Australian Air Force in 1989 and graduated from the Australian Defence Force Academy as a Distinguished Graduate in 1991. In 2020, she was promoted to Air Commodore and was appointed the Director General Intelligence Capability Integration in the newly established Defence Intelligence Group. In December 2023, she was promoted to Air Vice-Marshal.

In January 2024, Air Vice-Marshal Turton was appointed the Australian Military Representative to NATO and EU. She was the first female Air Force Intelligence officer to achieve star rank and the first Air Force Intelligence officer to be promoted to Air Vice-Marshal.

Emerson Brookings

Director of Strategy and Resident Senior Fellow, Atlantic Council's DFRLab

Emerson T. Brooking is Director of Strategy and Resident Senior Fellow at the Digital Forensic Research Lab (DFRLab) of the Atlantic Council. In this capacity, Brooking oversees the center's efforts to identify, expose, and disrupt foreign information manipulation. He also leads the DFRLab's work to foster information resilience around the world. Brooking regularly advises U.S. technology companies and national security entities on issues relating to information security. From 2022 to 2023, he took leave from the DFRLab to serve as Cyber Policy Advisor within the Office of the Under Secretary of Defense for Policy, where he was an author of the 2023 DoD Cyber Strategy. Brooking is a widely cited expert in the fields of information conflict, disinformation, and AI policy. He is the coauthor of LikeWar: The Weaponization of Social Media (Houghton Mifflin Harcourt, 2018) and has published work in Foreign Affairs, Foreign Policy, and the Atlantic, among others.

Franky Saegerman

Franky Saegerman is currently a Digital Analyst in the Information Environment Assessment team in the NATO Public Diplomacy Division. Information Environment Assessment is the 'situational awareness function' of Strategic Communications. The team works to not only measure the impact of NATO's own communications, but also to analyse the global conversation about NATO. Prior to joining the IEA team, Franky was NATO's Head of Social Media (2012-2016) and Head Digital Insights (2016-2020). He has been a keynote speaker on social media assessment and analysis at global social media events over the last years.

Eto Buziashvili

Eto Buziashvili is a Research Associate at the Atlantic Council's Digital Forensic Research Lab. In this role, Buziashvili researches malign influence operations, foreign interference, social media manipulation, and digital authoritarianism with a focus on Russia and Eastern Europe. Prior to the Atlantic Council, Eto advised the National Security Council of Georgia and was involved in developing strategic documents. Before joining the NSC, Buziashvili worked as a senior analyst at the Ministry of Internal Affairs of Georgia, where she covered security issues related to Russia and the occupied regions of Georgia. Eto holds a Master's degree in International and European Security from the University of Geneva and is a graduate of the Geneva Centre for Security Policy (GCSP). Her work is frequently referenced in top-tier media outlets and international publications.

Dmytro Plieshakov

Dmytro Plieshakov is a Ukrainian tech entrepreneur with a rich background in AI. He is currently a CEO and co-founder of Osavul, an AI-powered platform focused on countering disinformation and FIMI.
Since 2022, he has been collaborating closely with government and civil society organizations worldwide aiding in the advancement of information security and resilience by implementing cutting-edge technologies for threat detection and data analysis. The technology of Osavul is in active use by the National Security and Defense Council of Ukraine.
Apart from his entrepreneurial journey, Dmytro has a passion for AGI and the philosophy of mind.

Givi Gigitashvili

Givi Gigitashvili is a Research Associate at the Atlantic Council's Digital Forensic Research Lab. In this role, Gigitashvili investigates influence operations, social media manipulation, and computational propaganda campaigns in Eastern European and South Caucasus countries. Before joining the DFRLab in 2019, Gigitashvili worked as an international development consultant for Ecorys, an international research and consulting company, where he was providing research and consultancy services to a wide range of public and private clients in Eastern European countries. Gigitashvili holds a bachelor's degree in social science from Ivane Javakhishvili Tbilisi State University, a master's degree in EU-Russia studies from University of Tartu, and a postgraduate diploma in strategic communications from King's College London.

Graham Brookie

Graham Brookie is the Vice President, Strategy and Tech Programs and Senior Director of the Digital Forensic Research Lab (DFRLab) at Atlantic Council and a national security and information expert with a decade of experience leading cross-disciplinary teams.The DFRLab is at the forefront of open-source research with a focus on governance, technology, security, social media, and where each intersect. Prior to joining the DFRLab, Brookie served in various positions at the White House and National Security Council. Brookie graduated cum laude with degrees from American University in Washington, DC. He also completed the London School of Economics' general course.

Jagannath P. Panda

Dr. Jagannath Panda is the Head of the Stockholm Center for South Asian and Indo-Pacific Affairs (SCSA-IPA) at the Institute for Security and Development Policy (ISDP), Sweden. He is also a Professor at the Department of Regional and Global Studies at the University of Warsaw and a Senior Fellow at The Hague Center for Strategic Studies in the Netherlands. As a senior expert on China, East Asia, and Indo-Pacific affairs, Dr. Panda has testified to the US-China Economic and Security Review Commission at the US Congress on ‘China and South Asia’. He is the Series Editor for Routledge Studies on Think Asia.

Dr. James Pamment

James Pamment is Director of the Lund University Psychological Defence Research Institute and an Associate Professor of Strategic Communication. As Director of the Psychological Defence Research Institute, he leads a team that provides research-based support to the Swedish Psychological Defence Agency and other governmental organisations. He has advised, trained, or produced research at the intersection of security policy and communication on behalf of UN and EU institutions, NATO, tech companies, and over a dozen governments.

Jānis Sārts

Jānis Sārts is the Director of the NATO Strategic Communications Centre of Excellence, a multinational, cross-sector organisation providing comprehensive analysis, advice, and practical support in strategic communications to the Alliance and its allied nations. Prior to that, he served as State Secretary of the Latvian Ministry of Defence for more than seven years, leading defence sector reforms during an economic crisis period, developing a new state defence concept, and encouraging regional defence cooperation within NATO and the EU. He has also led the Latvian Government's efforts to increase its security and defence in cyberspace. As Chair of the National Cyber Security Board, he was responsible for formulating and overseeing the implementation of Latvia's cyber security policy, as well as for overseeing the work of the National Information Technology Security Incident Response Institution – CERT.LV.

Jay H. Janzen

Mr. Jay H. Janzen is a strategic communications professional with over two decades of multinational and military experience. Prior to joining SHAPE as the Director of the Communications Division, Mr. Janzen was a Brigadier-General in the Canadian Armed Forces, where he led efforts to enhance strategic communication and military public affairs capabilities. Mr. Janzen speaks regularly on the topic of strategic communication to academics, think-tanks, staff colleges, and international security conferences.

Jeppe Kofod

As the former Minister for Foreign Affairs of Denmark (2019-2023), a Member of the European Parliament (2014-2019), and a Member of the Danish Parliament (first elected in 1998), Jeppe Kofod brings over 25 years of extensive experience in international, EU, and national politics. His professional journey encompasses top-level government roles, leadership positions in the European Parliament and the Danish Parliament, the NATO Parliamentary Assembly, the OSCE Parliamentary Assembly. He is honored to hold the Order of Merit (1st class) of Ukraine, granted personally to him by President Volodymyr Zelenskyy in September 2022. In May 2023, Jeppe Kofod established his own consultancy company (Kofod Global) and subsequently resigned from the Danish Parliament. In December 2023, he was part of forming the European Initiative for Energy Security with SAFE and serves on the European Energy Leadership Council Jeppe Kofod's expertise includes foreign affairs, geopolitics, national security, trade policy, the green transition, renewable energy, life sciences, innovative technologies, and business development.

Justin Arenstein

Justin Arenstein is founding CEO and Chief Strategist at the Africa's largest civic technology/open data initiative, Code for Africa. CfA has full-time staff/labs in 26 African countries, where it helps frontline human rights defenders leverage digital democracy tools or data. CfA has also partnered with Google and the advertising industry to test ways to demonetise disinformation profiteers, through TrustList. Prior to founding CfA, Justin was an award-winning investigative data journalist whose work helped put crooked politicians and mafioso in jail on three continents. In addition to leading CfA, Justin currently serves on the Code for All governing board, the World Bank/IMF's Data to Development advisory board, the Partnership for AI's standards' steering committee, and FT Strategies' Next Generation News advisory board, amongst others.

Dr. Liudmila Dolhonovska

Dr. Liudmyla Dolhonovska is a specialist in Strategic Communications with 8+ years of experience. From July, 2021 to March, 2023, she was an Advisor on Strategic Communications to the Commander-in-Chief of the Armed Forces of Ukraine GEN Valerii Zaluzhnyi. For her contribution to Ukrainian Nation valiant defense against Russian aggression Dr. Dolhonovska was awarded with the Order of Princess Olha III degree, the Merit Medal of Defense Ministry of Ukraine and Badge of Honor “For the assistance to the Armed Forces” of the Commander-in-Chief of the Armed Forces of Ukraine. Dr. Liudmyla Dolhonovska received her postgraduate degree in Philosophy from Taras Shevchenko National University of Kyiv. Dolhonovska is the Chief of Staff at the American University Kyiv. She is also the board member of ANTS NGO.

Sir Lloyd Marshall Dorfman

Sir Lloyd is an entrepreneur and philanthropist. He is the Founder of the Travelex Group, the world's largest retailer of foreign exchange which he started in 1976 from one small shop in central London. The business was sold in 2015.

In 2022 he was awarded a CVO in the Queen's Birthday Honours List. In 2018, he was awarded a Knighthood for services to Philanthropy and the Arts, following his appointment as CBE in 2008 for services to Business and Charity. In 2011, he was awarded The Prince of Wales Medal for Arts Philanthropy.

He is the Honorary Colonel of the Third Battalion of the Princess of Wales Royal Regiment. He is also a Freeman of the City of London, a member of the Mercers' Company, an Honorary Fellow of St Peter's College, Oxford, and an Honorary Bencher of Lincoln's Inn.

Marie-Doha Besancenot

Marie-Doha Besancenot became NATO's Assistant Secretary General for Public Diplomacy in September 2023.
Ms. Besancenot is a graduate of France's École Normale Supérieure, and has an advanced qualifications in English and a master's degree in German Studies. She began her career in 2005 as a specialist in American studies at Université Paris Ouest Nanterre, then in 2009 joined the office of the Prime Minister as adviser responsible for speeches and communications.
She joined the Ministry of Foreign Affairs in 2012 as cultural attaché at the Embassy of France in the United Kingdom.
In 2014, she joined Allianz France as Head of the CEO's office, before becoming Director of Public Affairs and Corporate Social Responsibility in 2016. Since 2020, she headed the Communications, Brand and Corporate Social Responsibility where she developed the brand awareness and the brand value.
In 2021-2022, she audited classes alongside the 29th year group of the French War College.
In 2021, she was selected as one of the Institut Aspen France's Young Leaders.

Martina Smedberg

With an academic background in strategic communication, political science, and sociology, Martina Smedberg has spent most of her time as a career diplomat at the Swedish Ministry of Foreign Affairs. During this period, she spent considerable time on media and communication issues. The last position at the Ministry was held in Brussels as the Spokesperson for the Swedish EU representation before joining the private sector. In the private sector, she worked as the Head of Press at the multinational corporation IKEA. Currently, she is a Program Manager and researcher at the Psychological Defence Research Institute at Lund University in Sweden.

Dr. Mervyn Frost

Mervyn Frost D.Phil. (Stellenbosch), Professor of International Relations, Department of War Studies King's College, London. As a Rhodes Scholar, he read Politics at Oxford. After being Professor and Head of the Department of Politics at the University of Natal in Durban, in 1996 appointed Professor of IR at the University of Kent.

Mykola Balaban

Mykola Balaban is expert in strategic communications and counter-disinformation, currently serving as Deputy Head at the Center for Strategic Communications and Information Security under Ukraine's Ministry of Culture and Information Policy. Since September 2021, he has spearheaded collaborations among government representatives, international organizations, and civil society to combat Russian disinformation. As co-founder and President of the NGO Security Environment Research Center "PROMETHEUS," Mykola led projects on conflict narratives and information integrity, producing significant works such as "Donbas In Flames. Guide to the Conflict Zone." Holds a Ph.D. in History with a focuse on violence studies and microhistory.

Nico Lange

Senior Fellow, Munich Security Conference
Nico Lange is a Senior Fellow at the Munich Security Conference and a Senior Fellow at the Center for European Policy Analysis in Washington D.C. He is a former Chief of Staff of the German MOD.

Oana Lungescu

Oana Lungescu is Distinguished Fellow at the Royal United Services Institute (RUSI). The longest serving NATO Spokesperson (2010-2023), the first woman and first journalist to hold the post, she directed alliance communications during the most turbulent period in a generation, providing strategic advice to two Secretaries General – Jens Stoltenberg and Anders Fogh Rasmussen. She was responsible for NATO's public messaging and chief speechwriter, playing a critical role in NATO's approach to Russia and China, the accession of Finland and Sweden, and operations from the Western Balkans to Afghanistan and Libya. She pioneered at NATO the concept of "pre-bunking" disinformation in the run-up to Russia's invasion of Ukraine. She was awarded a NATO Meritorious Service Medal in 2023.She joined NATO after 25 years at the BBC World Service, where she covered EU and NATO affairs as Europe correspondent. A German national, she was born and educated in Romania under the communist dictatorship.

Olga Belogolova

Director, Emerging Technologies Initiative, Johns Hopkins SAIS, Lecturer, Alperovitch Institute for Cybersecurity Studies

Olga is the Director of the Emerging Technologies Initiative at the Johns Hopkins School of Advanced International Studies (SAIS). She also professor at the Alperovitch Institute for Cybersecurity Studies at SAIS, where she teaches on disinformation and influence in the digital age.

Olga previously worked as a journalist and her work has appeared in The Atlantic, National Journal, Inside Defense, and The Globe and Mail, among others. She is a fellow with the Truman National Security Project, serves on the review board for CYBERWARCON, the Trust & Safety Advisory Group of the Institute for Security and Technology, and is on the board of directors for the Digital Democracy Institute of the Americas (DDIA).

Peter Greste

Professor Peter Greste is an academic, film maker, journalist, and author. He is currently professor of journalism at Macquarie University.

He came to academia in 2018 after a 30-year career as an award-winning foreign correspondent for the BBC, Reuters, CNN and Al Jazeera, in some of the world's most volatile places. He was based in Afghanistan, Yugoslavia, Latin America and Africa, and covered conflicts across those regions and in the Middle East. In 2011, he won a Peabody Award for a documentary on Somalia, Land of Anarchy, for the BBC's flagship current affairs program, Panorama.

In 2017, with two colleagues, he established the advocacy group, the Alliance for Journalists' Freedom which actively campaigns for media freedom across Australia and the Asia Pacific region.

As an academic, he leads a research program investigating the impact of national security legislation on public interest journalism.

Peter Frankopan

Peter Frankopan is Professor of Global History at Oxford University. His books include The Silk Roads: A New History of the World; The New Silk Roads: The Present and Future of the World; and The Earth Transformed: An Untold History. Peter regularly works with multi-lateral organisations including the World Bank, Asian Development Bank, UNDP, UNIDO, UNESCO as well as government advisory work. Described as a ‘rockstar’ academic by the BBC and the New Statesman, Peter has been called ‘the first great historian of the 21st century’ by Brazil’s DCM magazine. He has been President of the Royal Society for Asian Affairs since 2020.

Rain Ottis

Rain Ottis is the Professor of Cyber Operations and the Head of the Centre for Digital Forensics and Cyber Security in Tallinn University of Technology, Estonia. From 2008 to 2012 he served as a researcher at the NATO Cooperative Cyber Defence Centre of Excellence, where he worked on cyber security in the context of national and international security. Prior to that assignment he served as a communications officer in the Estonian Defence Forces, focusing primarily on cyber defence training and awareness. His research interests include cyber conflict, national cyber security and cyber security exercises.

Roberta Duffield

Roberta is the Director of Intelligence at Blackbird.AI. She brings a strong interdisciplinary background to her role, drawing on her previous career experiences in the military, post-conflict humanitarian development, journalism, and corporate risk intelligence, working in the UK and the Middle East. These diverse professional roles have held in common a need to interpret the world in a way that generates a deeper understanding of the forces that influence individuals and wider society. This principle directly applies to Blackbird.AI's mission is developing innovative solutions to tackle information manipulation within our digital ecosystems.

Rory Cormac

Rory Cormac is a writer and historian specialising in the study of covert action and secret statecraft. He is a Fellow of the Royal Historical Society, a professor of International Relations at the University of Nottingham, and author of six books, including Disrupt and Deny, the Black Door, and Secret Royals. He has presented documentaries on Channel 4 and PBS, and his research and commentary articles have appeared in many international media outlets. His most recent book is How to Stage a Coup and 10 Other Lessons from the World of Secret (2022).

Sevgil Musaieva

evgil Musaieva is Editor-in-Chief of Ukrainska Pravda, Ukraine's leading independent online newspaper covering politics, economics, and culture – and Russia's invasion of Ukraine. Before joining Ukrainska Pravda, Musaieva served as a business reporter for the newspaper Delo(Happenings), the weekly Vlast Deneg (Power Money), and Forbes Ukraine, where she covered corruption in the oil and gas industries, among other topics. Musaieva was a 2019 Harvard University Nieman Fellow and is a six-time winner of the Presszvanie prize for economic journalism in Ukraine. She also received the Anthony Moskalenko Memorial Award for her contribution to the development of Ukrainian journalism, and Time magazine featured her as one of the 100 most influential people in the world in 2022.

Shikata Noriyuki

Cabinet Secretary for Public Affairs, Prime Minister's Office of Japan

Stephanie Speck

Stephanie Speck is a senior international executive in the field of strategy, governance and communication with more than 24 years' experience in government, corporate, and development communications.

Steph has spent many years at the front of democratic state-building in post-conflict environments, working in high-level public diplomacy, state-building and spokesperson roles.

Stephanie was awarded Australia's Humanitarian Overseas Service Medal for field-based communication work undertaken post the 2005 Indian Ocean Tsunami. In 2009, Rotary International appointed her a Paul Harris Fellow in recognition of her contribution to international peace and development.

Currently the Head of Communications for the Green Climate Fund, the world's largest multilateral climate investment fund, Steph is a passionate believer that climate action goes hand in hand with sustainable development, and that the media is a key partner in helping both people and planet prosper.

Tanna M. Krewson

Tanna M. Krewson, M.A., PhD (ABD) candidate, is a seasoned, senior-level cognitive security subject matter expert, researcher, and sociocultural psychologist specializing in cognitive warfare, information and psychological operations, and the impact of narratives and group identity on conflict, violence, and decision-making.Having accumulated expertise through work with several international NGOs, universities, private sector companies, and the U.S. Army. Currently, Krewson is making significant contributions to the growing field of cognitive security, leading the development and drafting of NATO's Cognitive Warfare Concept and validation exercise.

Varis Teivāns

Varis Teivāns is a cybersecurity expert with 17 years of experience and a strong technical background. He has played a major role in the development of the national cybersecurity infrastructure, world-class incident response capability, and a full range of Security Operations Center (SOC) services provided by CERT.LV to the Latvian government and critical infrastructure holders. Varis has participated in the planning, technical setup, and scenario development of multiple hackfests, large-scale cyber defense exercises, and workshops on IT security issues at CERT.LV organized events. Currently, Varis is leading CERT.LV's technical team and serves as a Deputy Director of the national and governmental CERT.

Ben Heap

Ben is a seasoned strategic communications expert with nearly thirty years of professional experience, including a significant ten-year tenure with NATO and service in the British Army. He has deep expertise in handling complex projects in challenging and high-threat environments. Currently, he leads the NATO Strategic Communications Centre of Excellence's Ukraine StratCom Partnership Programme, providing support to Ukrainian government agencies. His previous work has focused on areas such as nuclear messaging, deterrence , societal resilience, and counter disinformation, helping shape capabilities and communication strategies to bolster resilience against hybrid threats. Ben's career is distinguished by his strategic insight and leadership in enhancing communication capabilities within NATO allies and partner countries.

Dr. Charles Kriel

Dr Charles Kriel is Senior Fellow - AI & Technology at Sympodium Institute of Strategic Communications. He served as Special Advisor to the UK Parliament Committees on Disinformation, and the Online Safety Bill. He is the Director of two feature documentary films - Data and Disinformation: Investigating Cambridge Analytica, and The Disinformation Age: Why People Believe in Conspiracy Theories, both broadcast internationally. He is currently writing and directing the dramatic series "Raingirl", created exclusively with AI music and video.

Guna Šnore

Guna Šnore is a senior expert of the Education and Training Branch at the NATO Strategic Communications Centre of Excellence in Riga, Latvia. Before joining the Centre at the beginning of 2017 - she spent 11 years at NATO HQ in Brussels, Belgium, where she first served as Latvian Diplomat followed by working as Program Manager of the Public Diplomacy Division of NATO International Staff (IS). Throughout her career at NATO IS she has been in charge of collective defence and defence capabilities related public diplomacy program and cooperation with non-governmental partners across the Alliance. From 2017 to 2023 she has also been serving as the strategic communications advisor to the Prime Minister of Latvia. In this capacity, among other tasks she has worked on setting up national strategic communications capabilities, including the Strategic Communication Division at the State Chancellery, as well as lead ad-hoc crisis stratcom Task-Forces. Currently she is in charge of developing and delivering training and education programs at NATO StratCom CoE and leading the development of Information Environment Simulation Range.

Dr. Gundars Bergmanis-Korāts

Dr. Gundars Bergmanis-Korats is a Principal Scientist at the NATO Strategic Communications Centre of Excellence (StratCom COE). He holds a PhD in Signal and Image Processing from the University of Lorraine in France. In his role, Gundars concentrates on projects that explore the diverse applications of artificial intelligence (AI) in strategic communications, analyzing the risks and opportunities presented by this technology from multiple perspectives, including those of defenders and malicious actors. He also oversees the content delivery of training courses, such as Online and Social Media Analytics and AI for Communicators.

Gunta Sloga

Gunta is a strong supporter of the freedom of speech and independent media in the Baltics. She is an award-winning Latvian journalist and editor, who has won a wide recognition for her reporting and investigations for the flagship Latvian daily newspaper "Diena" and other media outlets. As a commissioning editor for the Latvian Public Television she oversaw development of high quality factual entertainment, original drama and other content and directly contributed to future strategies of the public broadcaster. Gunta is taking active role in journalism non-profits aimed at strengthening quality journalism, and was in charge of the Media Programme at the Soros Foundation Latvia, which supported new media initiatives and professional dialogue. Currently she is the executive director of Baltic Centre for Media Excellence, a regional resource centre for journalists and a hub of media literacy initiatives.

Hadley Newman

Hadley Newman is Director of the Strategic Communications Research Institute, thecompany he established in 2021 to deliver interdisciplinary research and independentanalysis of communications issues with domestic and foreign policy implications. SCRIprovides reliable and practical insights that bridge science and policy, deliveringimpactful results for NATO organizations and member countries. Through SCRI, Hadleyco-authored the inaugural research report on national structures, methodsand common practices in NATO Military Public Affairs.
Previously the strategic communication lead for the G20, Hadley is an accomplishedstrategic communications professional with extensive experience working across abroad range of policy areas for public and multilateral organisations. He has extensiveinternational experience in capacity building and leading multidisciplinary teams withinculturally diverse environments across Europe and the Middle East.

Henrik Twetman

Henrik Twetman is the Business Unit Manager for Executive Advisory at Combitech's cybersecurity division. Combitech is a tech solution and consulting partner, part of the Swedish defence and security group Saab. Mr. Twetman formerly served as a Senior Expert at the Technology and Scientific Development Branch at the NATO Strategic Communications Centre of Excellence in Riga.

Jay Paxton

Jay is Chief, Public Affairs at NATO's Allied Command Transformation. He previously worked as a Chief of Staff to Canada's Minister of Fisheries and Oceans and as a Director of Communications to Canada's Minister of National Defence. Having written extensively in Canadian and international magazines, he is a recipient of the NATO Meritorious Service Medal, a founder of the the Halifax International Security Forum and a Chevalier in the Order of St. George. He is currently pursuing a Doctorate in Professional Practice. - His ice hockey skills don't match his enthusiasm for the game.

Jean-Christophe Boucher

Jean-Christophe Boucher is an Associate Professor at the School of Public Policy and at the Department of political science at the University of Calgary. His current work focuses on applied machine learning to understand how the digital world shapes society. He is a Fulbright Scholar and is currently responsible for projects funded by the Department of National Defence (DND) to study information operations; the Social Science and Humanities Research Council (SSHRC) to understand civil-military relations in Canada; and holds grants from Alberta Innovates and the Vaccine Confidence Fund, and Merck to study vaccine hesitancy on social media to develop better communications strategies and tools to increase vaccine uptake. He specializes in international relations, with an emphasis on foreign policy, international security, and data analytics.

Dr. Neville Bolt

Dr. Neville Bolt is the Director of the King's Centre for Strategic Communications (KCSC), a leading global centre of expertise in strategic communications. He is also Editor-in-Chief of Defence Strategic Communications, the peer reviewed academic journal of NATO Strategic Communications Centre of Excellence.
Dr Bolt is convenor of the Masters programme in Strategic Communications in the Department of War Studies, King's College London. He has co-convened the Masters course 'Evolution of Insurgency and Counterinsurgency'. And he teaches the International Relations course 'Transnational Movements, Networks and Revolutionary Strategy'. He is supervisor to PhD students researching topics including empathy in international negotiations; trust in the revolutionary theatre; counter-conduct & democratic dissent; materiality of communication in urban space; metaphors of containment in the Cold War. He was the Teaching Excellence Award Winner 2017.

Dr. Vera Michlin-Shapir

Director of Education at Sympodium Institute for Strategic Communications. Previously, she was a lecturer for strategic communications at King's College London. In 2016-2020, she was a research fellow at the Israeli Institute for National Security Studies, and in 2010-2015, she worked at the National Security Council, Prime Minister's Office.

H.E. Edgars Rinkēvičs

President of Latvia, Edgars Rinkēvičs, is a Latvian public and political figure and the long-serving Minister of Foreign Affairs of the Republic of Latvia (from 25 October 2011 until 7 July 2023). Born in Jūrmala on 21 September 1973. In 1991 he graduated from Jūrmala High School No 4 (now Pumpuri High School). In 1995 acquired Bachelor's degree in History at the Faculty of History and Philosophy of the University of Latvia. From 1994 to 1995 he completed his studies at the University of Groningen (The Netherlands) in the study programme of Political Science and International Relations (certificate). In 1998 he graduated from the Faculty of History and Philosophy of the University of Latvia with a Master's degree in Political Science. From 1999 to 2000 he studied at the Industry Studies Program for National Security and Resource Strategy at the US National Defence University in Washington, D.C., obtaining a Master's degree in National Security Resource Strategy. On 8 July 2023, Edgars Rinkēvičs officially became the President of Latvia.He is the longest serving Foreign Minister in the history of the Latvian State (from 25 October 2011 until 7 July 2023). From October 2008 to July 2011, he worked as Head of the Chancery of the President of Latvia during the presidency of President Valdis Zatlers (2007–2011). Long-serving State Secretary at the Ministry of Defence of the Republic of Latvia (from August 1997 to October 2008), serving as Head of the Office for the Organisation of the NATO Summit of Heads of State and Government (2005–2007) and Deputy Head of Delegation for the negotiations on Latvia's accession to NATO (2002–2005). From May 1997 to August 1997, he was Acting State Secretary of the Ministry of Defence of the Republic of Latvia, and between September 1996 and May 1997 he was Deputy State Secretary for Defence Policy of the Ministry of Defence of the Republic of Latvia. Between March 1996 and September 1996, he worked as Director of the Policy Department of the Ministry of Defence of the Republic of Latvia, having joined the Ministry in 1995 as Senior Policy Officer. In addition to his studies at the University, he worked as a journalist on foreign policy and international relations for Radio Latvia (1993–1994).

Marketplace

The Marketplace at the Riga StratCom Dialogue 2024 is an exceptional opportunity for conference attendees to engage with the forefront of technological innovation in strategic communications. Riga StratCom Dialogue Marketplace this year will feature 12 cutting-edge companies: Blackbird.AI, Filter Labs AI, YouScan, Crown Media, Osavul, Logically, Sensity AI, Gerulata Technologies, Linkurious, Conducttr, Prevency, and Brandwatch.
Participants will have the opportunity to explore state-of-the-art solutions and products that address critical issues such as countering disinformation, enhancing cyber resilience, and leveraging AI for strategic communications. Each company will host a booth to demo their technologies, engage in Marketplace panel discussions, and participate in all networking events, ensuring robust interaction and exchange of ideas.
Join us at the Marketplace to witness firsthand the innovations driving the future of strategic communications and to engage with the brightest minds in the field. This setting fosters a vibrant environment for networking and collaboration, bridging the gap between innovative tech firms and key decision-makers.

BLACKBIRD.AI

Blackbird.AI protects the Global 2000 and national security organizations from narrative attacks created by misinformation and disinformation that cause financial and reputational harm. Our AI-driven Narrative Intelligence Platform – identifies key narratives that impact your organization/industry, the influence behind them, the networks they touch, the anomalous behavior that scales them, and the cohorts and communities that connect them. This information enables organizations to proactively understand narrative threats as they scale and become harmful for better strategic decision-making. A diverse team of AI experts, threat intelligence analysts, and national security professionals founded Blackbird.AI to defend information integrity and fight a new class of narrative threats.

Learn more at Blackbird.AI.
Learn more at https://blackbird.ai/

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FILTER LABS

Talisman, FilterLabs' platform is for organizations that need to stay ahead of market shifts and geopolitical disruptions, Talisman provides current, relevant, and hyperlocalized data from hard-to-access regions around the world. Our advanced AI models make it possible to distill both conversational and behavioral data, extracted from millions of traditional and non-traditional sources, and deliver it in the most useful format for each client – whether as a raw data stream or visualized intelligence on a dashboard.

Learn more at https://filterlabs.ai/

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YOUSCAN

YouScan is a Ukrainian SaaS company founded in 2009 and is one of the global leaders in social media listening.
Our product, powered by in-house developed AI technology, ranks among the Top 10 most popular tools in the "The State of Social Listening 2023" report by the Social Intelligence Lab. In 2023 and 2024, YouScan consistently ranked as a leader in the Social Listening Tools category by G2, a renowned software review platform. Gartner has highlighted YouScan as a "Cool AI Vendor for Marketing", and we proudly received the MarTech Breakthrough Award for "Best Social Media Monitoring Software" in 2020 and 2021.

Learn more at https://youscan.io/.

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crownmedia
MEDIA SIMULATION AND TRAINING

Crown Media can help you stress test your strategic communications in a safe and secure environment. Using real journalists and social media experts we bring exercises and training to life with broadcast-quality television bulletins, radio news, online articles and convincing social media. Everything is tailored to fit your exercise scenarios and delivered on secure, realistic news and social media websites.
Our team of more than 100 journalists and technicians, most of whom are security cleared, are trusted by prestigious organisations, including NATO, the British Government, UK Ministry of Defence, German Bundeswehr and dozens of others, to prepare personnel for real world communication dilemmas.

Learn more at https://www.crownmedia.co.uk/

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osavul

Osavul is an AI-powered protection from information threats that helps democratic governments, institutions, NGOs, and responsible businesses. Osavul's software platform allows for comprehensive narrative analysis, FIMI and disinformation detection, as well as threat reporting and threat sharing. Osavul emerged in response to the Russian invasion and the growth of hostile information activities in Europe. Currently, Osavul has a team of 20+ professionals, and its software is used by governments and businesses in the EU, the US, and Ukraine.

Learn more at https://www.osavul.cloud/.

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Logically.

Logically is an AI Intelligence company that combines AI with expert intelligence to tackle the impact of harmful online content at scale. Our goal is to provide citizens, governments, and digital platforms with the ability to access accurate information, identify threats and reduce the harm online content can cause.
By leveraging a unique combination of artificial and expert intelligence, we apply both scale and nuance to tackle harmful content and analyze emerging trends that could be potentially harmful. Our experience includes work across some of the most challenging information environments for a diverse range of stakeholder groups, from SMEs to law enforcement and defense, allowing us to deploy our products, services and reports with a high degree of confidence.

Learn more at https://www.logically.ai/

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sensity

Sensity AI is a cybersecurity company founded in 2019 with the goal of creating solutions for detecting AI-Generated and AI-Manipulated content for a wide range of organizations working in: social media listening, threat intelligence, biometrics security, digital forensics, anti-scam, hybrid war, law enforcement and media verification. Sensity AI has distinguished itself in recent years for its significant contributions to research on the evolution of deepfake-powered threats, with numerous citations in news portals and academic papers worldwide. Recently, they published the report "The State of Deepfakes 2024."
Learn more at https://sensity.ai/

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gerulata

Gerulata Technologies is a Bratislava-based AI & defense-tech startup on a mission to provide software tools for countering information threats and hybrid warfare. Disinformation, online toxicity, polarization, hostile propaganda, and psyops negatively influence our societies' discourse, cohesion, and decision making. It is difficult for institutions to understand and track the extent of the problem. Gerulata focuses on providing AI-powered tools that empower analysts to make informed decisions. By adopting the latest AI advancements, our products analyze vast data volumes and uncover disinformation networks and patterns of coordination. Our tools monitor online activity and detect hostile propaganda campaigns, equipping clients to identify and respond to threats in real-time.
Learn more at https://www.gerulata.com/

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LINKURIOUS

Founded in 2013, Linkurious is a software company providing technical and non technical users alike with the next generation of enterprise-ready contextual decision intelligence solutions. Simply powerful and powerfully simple, Linkurious' technology helps thousands of data-driven researchers, analysts and investigators in public agencies, Global 2000 companies, and non-profit organizations to swiftly and accurately find insights otherwise hidden in complex connected data, enabling key findings and the ability to make sound decisions, faster. Linkurious operates globally with headquarters in France and in the USA with a team of 45 collaborators and more than 16 nationalities.

Learn more at https://linkurious.com/

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Conducttr
Crisis Exercise Platform

Conducttr provides a high fidelity information environment that allows exercises to encompass realistic StratCom operations. Visit us at the Marketplace to see for yourself why our high-fidelity synthetic internet is perfectly suited for a range of exercises including hybrid warfare, information & media operations, OSINT, cyber, CIMIC, counter-terrorism and more.

Learn more at https://www.conducttr.com/

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PREVENCY®

PREVENCY is a leader in the field of information environment simulation, providing a versatile platform for both training and continuous professional development through our subscription-based software. Our synthetic internet software facilitates advanced training in StratCom, OSINT, Cyber Defense, Crisis Management, and Public Relations. Developed with the NATO Strategic Communications Center of Excellence, our software sets the benchmark in simulation-based learning within areas of work. Trusted by global institutions to deliver a sophisticated and effective training experience, we are committed to delivering not just simulations, but a transformative journey to empower professionals to excel in complex digital environments.

https://prevency.com/en/

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Brandwatch

Founded in 2007, Brandwatch is a pioneer in social listening and media monitoring that empowers organizations to make sense of billions of online conversations. Our complimentary suite of best-in-class, AI-powered solutions enables smarter decision making and streamlined workflows.

Learn more at https://www.brandwatch.com/

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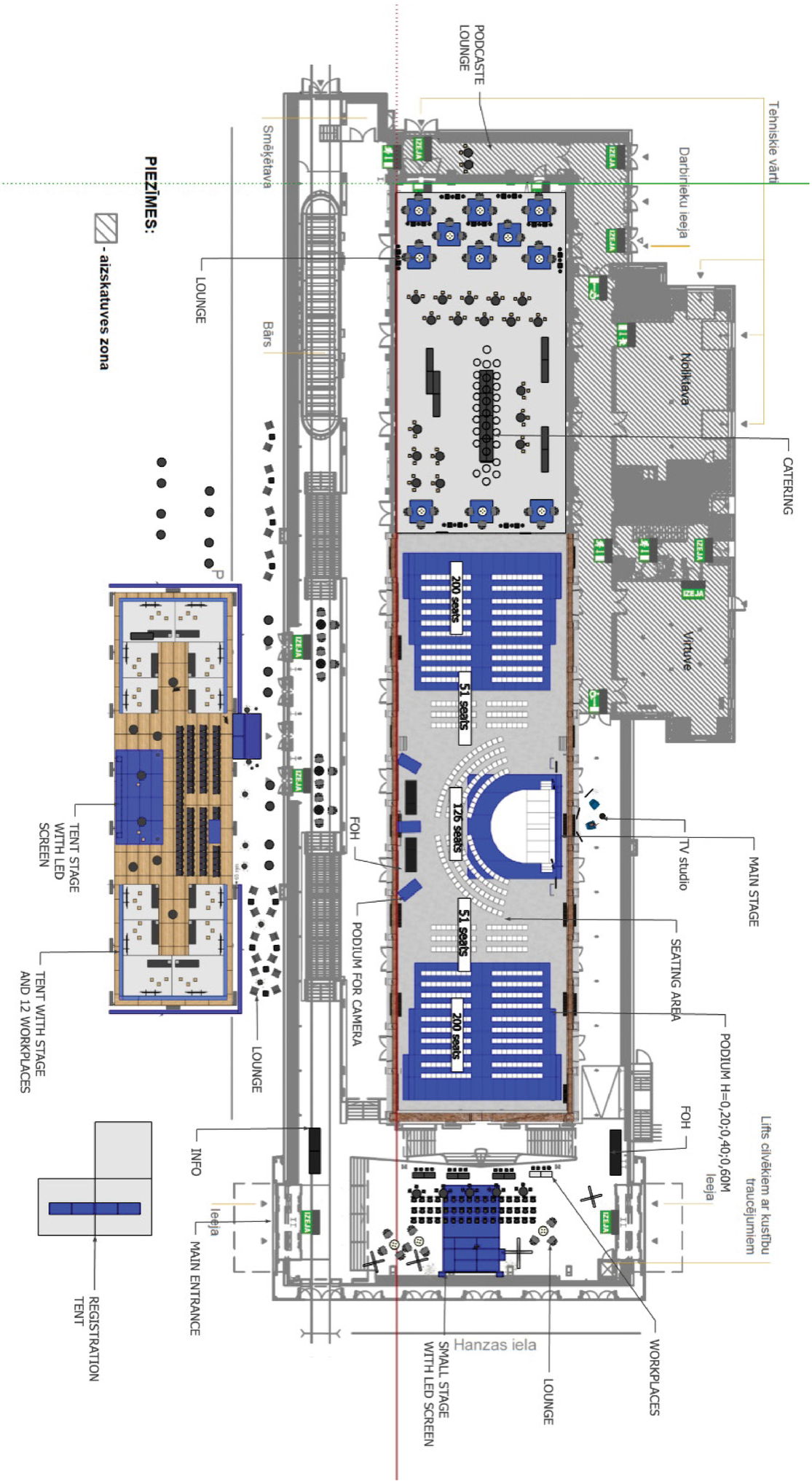
FLOOR PLAN


Tehniskie vārti
Darbinieku ieeja
Noliktava
Virtuve
CATERING
PODCASTE LOUNGE
Smēķētava
Bārs
LOUNGE
PIEZĪMES:
- aizskatuves zona
200 seats
51 seats
126 seats
51 seats
200 seats
FOH
PODIUM FOR CAMERA
TV studio
SEATING AREA
MAIN STAGE
PODIUM H=0,20;0,40;0,60M
FOH
Lifts cilvēkiem ar kustību traucējumiem
ieeja
LOUNGE
INFO
ieeja
MAIN ENTRANCE
TENT STAGE WITH LED SCREEN
TENT WITH STAGE AND 12 WORKPLACES
REGISTRATION TENT
Hanzas iela
SMALL STAGE WITH LED SCREEN
LOUNGE
WORKPLACES