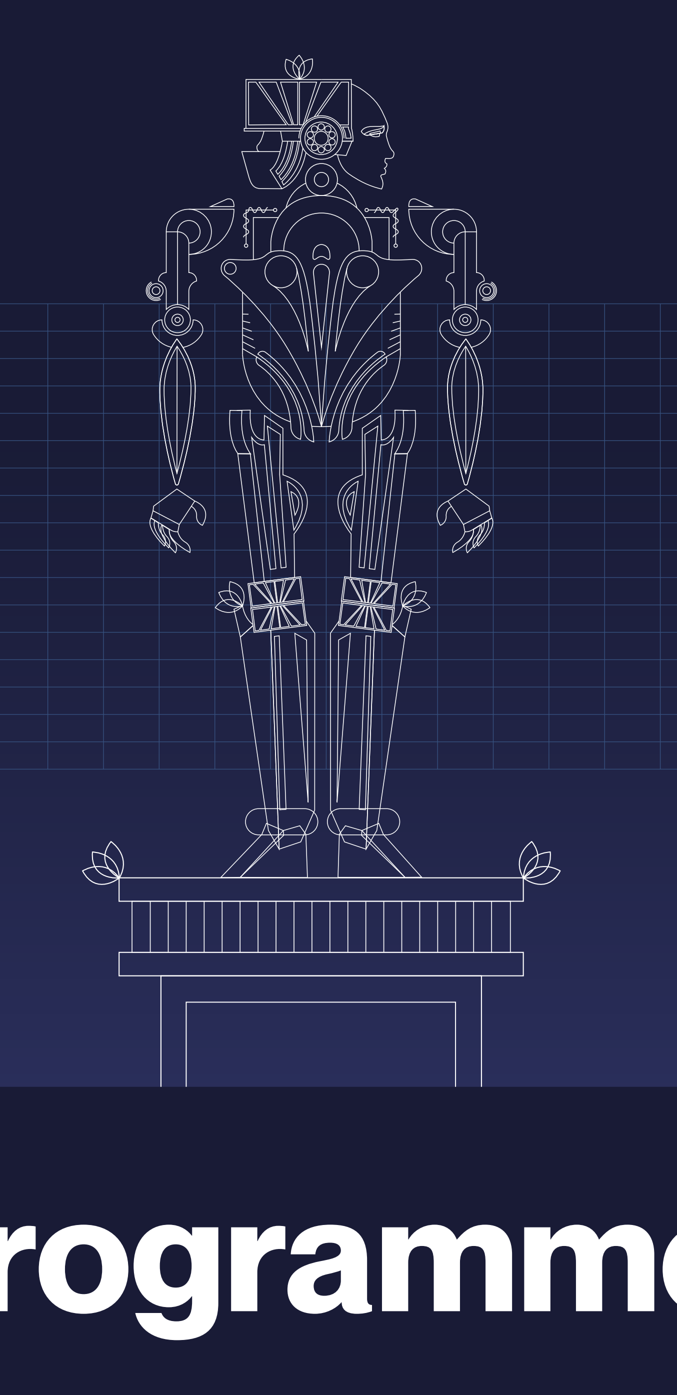
RIGA STRATCOM DIALOGUE 2025



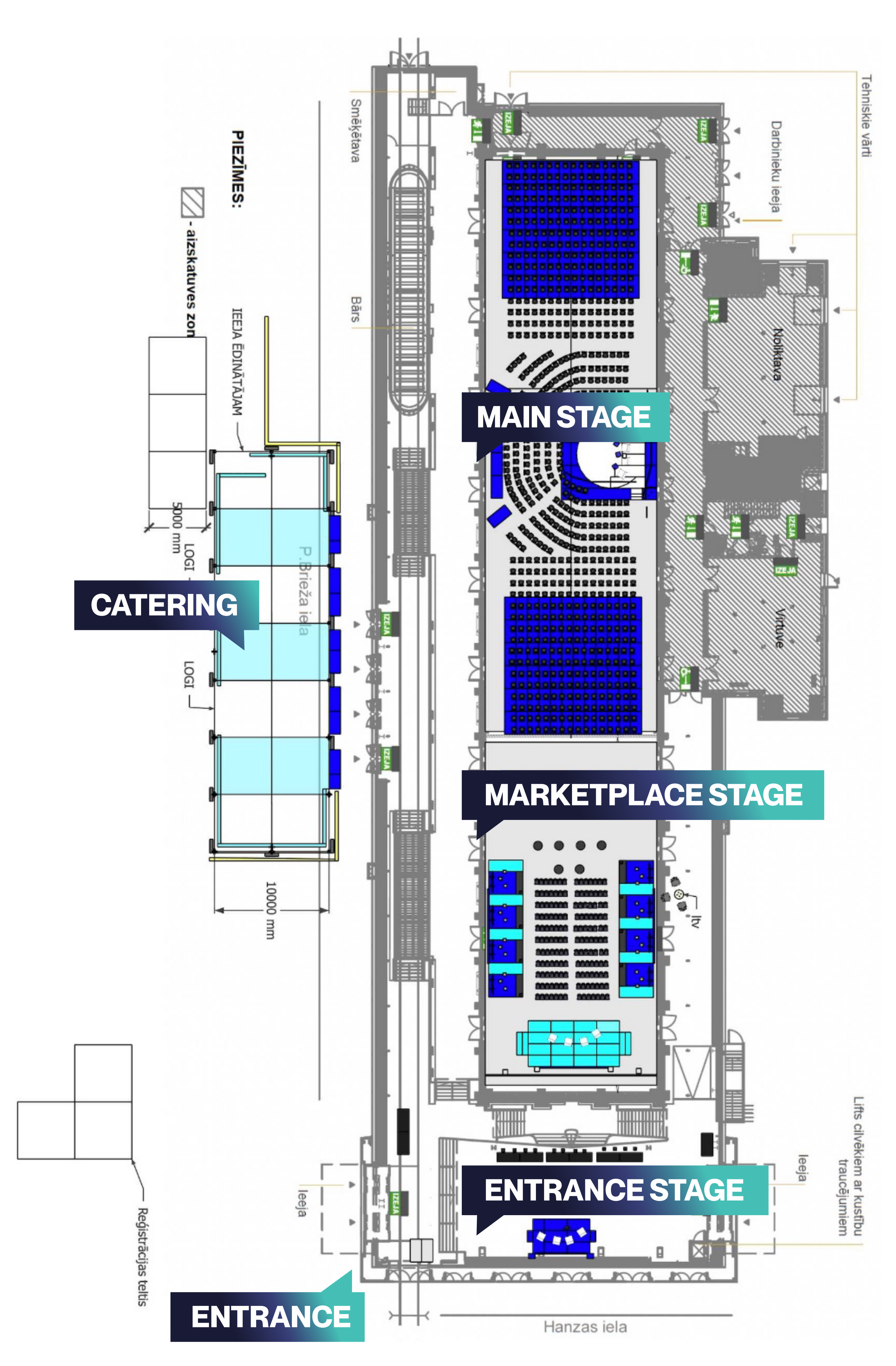
Programme

Speakers

Our Team

Use the menu buttons above or visit https://rigastratcomdialogue.org/ to access content

Map



About the Riga Stratcom Dialogue

This year's conference will explore the intricate dynamics of identity and influence in a rapidly evolving geopolitical landscape. As once-stable allegiances shift and political communities fragment, the challenges of strategic communication grow ever more complex. Truth appears increasingly elusive; power, relevance, and survival are reshaping the nature of discourse.

NATO remains a potent symbol of unity, yet faces both external aggression and internal doubt. Meanwhile, artificial intelligence is transforming the global balance of power—decentralizing influence, challenging conventional hierarchies, and redefining the boundaries of strategic communication. In this context, we ask: can conflict catalyze transformation, or are we destined to repeat cycles of fragmentation? And as the West contends with shifting identities, how do we restore trust, coherence, and a shared vision of liberty?

The 2025 conference will focus on the future of AI-driven strategic communication, aiming to answer a pivotal question: in an increasingly complex digital world, will we build trust or lose control?

For the third year in the row the conference is also hosting a company marketplace bringing together some of the most innovative tech companies from across the world to present their products and solutions in the field of strategic communications.

Important security information

The conference badge will be issued to conference guests on presentation of ID card or passport. Due to GDPR we cannot issue badges to 3rd parties (colleges, etc.) without being shown their ID. For security reasons, guests are asked to always carry their badges with them, including social events. Guests are also asked to carry their personal ID at all times, as security personnel might request to see it.

Please wear your badge so it is clearly visible.

Do not miss out

Looking for a valuable content?
NATO StratCom COE research reports and academic journals:

- stratcomcoe.org/publications
- or scan the QR code:

Need help?

Our staff is here to help you. You can recognize them by their red lanyards.
If you have any questions about the conference or NATO StratCom COE, visit the conference Info center located on the first floor next to the main entrance.

Be social

Follow the discussions and share your insights on social media, using the official hashtag: #RigaStratComDialogue
You can also follow us on social media platforms and share the insight prepared by our media team.

Facebook / NATO Strategic Communications Centre of Excellence

Linkedin / NATO Strategic Communications Centre of Excellence

X / @STRATCOMCOE

Media & Lounge Zone

If you need a break from networking a place to work on some emails, visit our Media&Lounge zone. Located in front of the main entrance, it is equipped with work spaces and power sockets.

For assistance, please contact the Media team by calling or texting +371 28325501

WiFi

- Network: RigaStratComDialogue
- Password: everything_communicates

In case of emergencies
Call 112

Transportation 10.06.2024

8:00 – 9:45
Mariott - Hanzas perons (every 15min)

8:00 – 9:40
Radisson Elizabete - Hanzas Perons
8:00 8:40 9:00 9:40

18:45 - 20:30
Hanzas Perons – Mariott (every 15min)

18:40 - 20:40
Hanzas perons - Radisson Elizabete
18:40 19:20 20:00 20:20

Transportation 11.06.2024

8:00 – 09:45
Mariott - Hanzas perons (every 15min)

8:00 - 10:00
Hanzas Perons – Mariott (every 15min)

17:30 – 19:30
Hanzas perons - Marriott -
Radisson Elizabete
17:30 18:00 19:00 19:30

18:30 – 20:00
Hanzas Perons – Fon Stricka Villa
Every 15min

Verre de l'amitié will take place at K.K. Fon Stricka Villa, A.Briana str.9A, Riga

There will be shuttle buses going from the event venue to verre de l'amitié, but you can also call a taxi, use Bolt app or take a 20 minute stroll to reach the venue.
To access directions in Google Maps, scan the QR code:

Marketplace

The Marketplace at the Riga StratCom Dialogue 2025 is an exceptional opportunity for conference attendees to engage with the forefront of technological innovation in strategic communications. Riga StratCom Dialogue Marketplace this year will feature 12 cutting-edge companies: Osavul; BFBS; Prevency; Conducttr; OpenMinds; Vannevar Labs; M&C Saatchi World Services; Gerulata Technologies; Blackbird.ai; Brandwatch; Meltwater; FilterLabs.

Participants will have the opportunity to explore state-of-the-art solutions and products that address critical issues such as countering disinformation, enhancing cyber resilience, and leveraging AI for strategic communications. Each company will host a booth to demo their technologies, engage in Marketplace panel discussions, and participate in all networking events, ensuring robust interaction and exchange of ideas.

Join us at the Marketplace to witness firsthand the innovations driving the future of strategic communications and to engage with the brightest minds in the field. This setting fosters a vibrant environment for networking and collaboration, bridging the gap between innovative tech firms and key decision-makers.

osavul

Osavul is a technology company that develops AI-powered solutions to analyze the information environment and combat information threats. We specialize in uncovering non-kinetic operations, foreign malign interference (FIMI), and the networks behind coordinated influence activities. Operating across the EU, U.S., and Ukraine, Osavul is a trusted partner of over 50 organizations—including NATO and EU agencies, military institutions, strategic communications centers, communication firms, and corporate clients.

Products and Services: Information Environment Assessment Platform, AI-powered Narrative Intelligence, Threat Intelligence, Custom OSINT Research

Headquarters:
Wilmington, Delaware, USA

Employees:
35+

Booth Representatives:
Dmytro Bilash – Co-founder and CBDO; Dmytro Plieshakov – CEO and Co-founder; Carine Van den Putte – Head of Business Development (EU)

Conducttr

Conducttr is a crisis exercise platform that offers a synthetic internet with a high-fidelity simulated information environment, ideal for exercising in information operations, media operations, social media, OSINT, audience centric operations, cyber, CIMIC, and foreign affairs, as well as counter-terrorism and humanitarian disaster relief.
Clients include UK Integrated Warfare Centre, NATO CCDCOE, Royal Navy Carrier Strike Group, 1st (UK) Div, GCSP, 77x, UN Office for Counter Terrorism, Australian Defence Force, Government of Jordan Counter Terrorism Police, and several US State Governments.

Headquarters:
London, UK

Employees:
23

Booth Representatives:
Amelia Freeman – Defence Lead; María Torres García – Head of Customer Relations

bfbs | Creative

BFBS is an award-winning strategic communications agency, dedicated to solving communication challenges faced by the Armed Forces, the UK Government, and other partners. With a core team of 30 professionals based in London, BFBS delivers insight-driven campaigns that connect and resonate. Their approach is both creative and analytical, serving complex national and international objectives.

Products and Services: Client Relationship Management, Audience Insights, Strategy, Content Creation (video, podcast, graphic, 3D & 2D), Diversity and Inclusion Consultation, Capacity Building, Counter Disinformation, Campaign Management

Headquarters:
Victoria, London, UK

Employees:
30

Booth Representatives:
Hannah Slater, Ethan Cooke, Alex Griffiths, Precious Kindipan

PREVENCY®

PREVENCY® (est. 2019, Wuppertal, Germany) specializes in immersive, scenario-based training and software solutions to strengthen Strategic Communication, OSINT, Cyber Defense, and Crisis Management capabilities. Our flagship platform, InfoRange®, developed in collaboration with the NATO StratCom COE, is trusted by multiple NATO Allies to build operational readiness in the cognitive domain. Its flexible simulation engine creates adaptive, real-time environments that replicate complex information threats — supporting premier exercises like Locked Shields. InfoRange® was a NATO Innovation Challenge finalist (2021) for countering cognitive warfare. With it, we empower defense and government teams worldwide to anticipate, withstand, and neutralize information-domain threats.

Headquarters:
Wuppertal, Germany

Booth Representatives:
Lars Niggemann; Sophia Klewer

gerulata

Gerulata Technologies is a Bratislava-based AI & defense-tech startup on a mission to provide software tools for countering information threats and hybrid warfare.

At Gerulata, we focus on providing state-of-the-art AI-powered tools that empower human analysts and allow them to make informed decisions.

AI is a core component of what we do and we quickly adopt the latest advancements in the field to improve the capabilities of our products and services. The sheer volume of data online makes it nearly impossible to analyze for humans, but it is just a few clicks away with our AI-powered products. At the same time, our knowledge graph technology helps our clients understand who's who, uncover disinformation networks and reveal patterns of coordination between hostile actors.

Our tools allow the monitoring and analysis of online activity, as well as the detection and tracking of disinformation and hostile propaganda campaigns. With our products, our clients are better equipped to identify and respond to threats in real-time.

Products and Services:
Disinformation Monitoring, Propaganda Detection, AI-Powered Analysis, Coordination Pattern Mapping

Headquarters:
Bratislava, Slovakia

Booth Representatives:
Michal Trnka – CEO

BLACKBIRD.AI

BLACKBIRD.AI protects organizations and executives from narrative attacks that cause financial, operational, and reputational harm. Our AI-driven Narrative Intelligence Platform identifies key narratives that target your company, the threat actors behind them, the networks they touch, the bot behavior that scales them, and the cohorts and communities that connect them. This information enables organizations to proactively understand narrative threats as they scale and become harmful for better strategic decision-making.

A diverse team of AI experts, threat intelligence analysts, and national security professionals founded Blackbird.AI to defend information integrity and fight a new class of narrative threats. To learn more, visit Blackbird.AI. A diverse team of AI experts, threat intelligence analysts, and national security professionals founded Blackbird.AI to defend information integrity and fight a new class of narrative threats. Learn more at Blackbird.AI.

Booth Representatives:
Logan Pollick – Strategic Account Manager; Bert Duffield – VP of Intelligence; Paul Burkard – Chief AI Officer; Josh Mackey – VP, Account Management, Larysa Lacko - Director, Public Sector

Brandwatch

Brandwatch is a pioneer in social listening and media monitoring that empowers organizations to analyze and visualize billions of articles and conversations from across the information environment. Our tools are used by thousands of organizations across the globe to understand perceptions, uncover global and local trends, and inform communication strategies.

Products and Services: Iris: Leverage Brandwatch AI for peak analysis, entity extraction, mention summarization, query writing, and chat.

Signals and alerts: Set up automatic notifications to inform key stakeholders about potential threats or emerging trends before they spread.

Custom classification and rules:
Segment vast datasets at speed.

Audience segmentation and author lists: Discover and curate groups of authors and influencers based on custom criteria. APIs: Import and export data from the platform.

Vizia: Broadcast relevant data to everyone in your organization with a flexible, dynamic display system.

Command center and live reporting:
Give key stakeholders in different locations access to live insights across multiple devices.

Booth Representatives: Stevie J. Knapp-Wilson, Caroline Jouin, Jamie Bulman, Ben Hackett

Meltwater

Meltwater is a pioneer in media, social, consumer, and sales intelligence, helping brands leverage data for strategic advantage. Since 2001, Meltwater has enabled clients to monitor trends, analyze sentiment, and make informed decisions across media landscapes. Their solutions support public sector, corporate, and enterprise customers around the world. Headquarters: San Francisco, California, USA

Employees: 2,000+

Booth Representatives: Lee Grogan – Regional Director; Robert Ireland – Strategic Account Executive; Ben Kessler – Head of Enterprise Strategy & Public Sector; Ryan Stephens – Strategic Account Executive

FILTER LABS

FilterLabs, a data analytics company based in Cambridge, MA, has developed a novel approach to assessing attitudes and behaviors, with a specialty in hard-to-reach places. The company's data fusion platform, Talisman, uses discursive, attitudinal, and behavioral data to provide granular and timely pictures of how people are feeling about particular issues in particular geographies.

Talisman currently processes over 950 million artifacts per year, including 650 million artifacts from Russia, China, and MENA countries, and our data coverage is growing rapidly. Through the platform's powerful, AI-driven analytics and unique catalog of curated, geolocated data, users gain a more holistic view into a given area's attitudes and how those translate into real-world action. This capability provides analysts and information operators with unique insights on geopolitical risks, issues, and developments to cultivate deep understanding and make informed decisions.

Products and Services: FilterLabs provides SAAS solutions and regional/topical expertise for information environment intelligence, particularly in hard-to-reach regions of the world. Our flagship intelligence platform, Talisman, combines massive volumes of data with sophisticated AI-powered analytics to help analysts identify, track, and understand information trends, influence operations, and narrative developments across multiple languages and platforms, while our agentic data curation platform, Ubiquity, accelerates discovery of conversational and behavioral data sources for a target location, supporting our regional and data curation experts in rapid expansion of our data volume and reach.

Headquarters:
Cambridge, Massachusetts, USA

Employees: 30

Booth Representatives:
Jonathan Teubner, Erol Yayboke

OpenMinds

Conducttr is a crisis exercise platform that offers a synthetic internet with a high-fidelity simulated information environment, ideal for exercising in information operations, media operations, social media, OSINT, audience centric operations, cyber, CIMIC, and foreign affairs, as well as counter-terrorism and humanitarian disaster relief.
Clients include UK Integrated Warfare Centre, NATO CCDCOE, Royal Navy Carrier Strike Group, 1st (UK) Div, GCSP, 77x, UN Office for Counter Terrorism, Australian Defence Force, Government of Jordan Counter Terrorism Police, and several US State Governments.

Headquarters:
London, UK

Employees:
23

Booth Representatives:
Amelia Freeman – Defence Lead; María Torres García – Head of Customer Relations

VANNEVAR Labs

Headquartered in Palo Alto, CA, Vannevar Labs builds software and hardware for strategic competition. Our products enable customers to maintain maritime vigilance, disrupt misinformation, and collect non-traditional intelligence. In strategic competition, intelligence and actions that shape conflict occur well before the war itself. We build tools to win this fight now and shape conditions for victory should deterrence fail. Since our founding in 2019, we've grown to 200 employees and support a diverse range of missions across all branches of the U.S. military and multiple combatant commands.

Products and Services:
Intelligence Software, Misinformation Disruption Tools, Maritime Vigilance Systems

Headquarters:
Palo Alto, California, USA

Employees:
200

Booth Representatives:
Meredith Doran; Adriano Ciciotti; Ashley Sanks; Robert Fetters

M&C SAATCHI WORLD SERVICES

M&C Saatchi World Services is a specialist division of M&C Saatchi Group, the world's largest independent communications network. We offer award-winning, tech-enabled, disruptive end-to-end commercial communications solutions, which are utilised by global organisations to address the world's most complex problems across defence, development, diplomacy, homeland and national security, health, education, and the environment.

Products and Services:
Insights – Leveraging the most innovative commercial technology and techniques to identify, analyse and track key audiences and actors. AI analytics for data driven success.

Strategy – Ensuring client objectives are optimised and limiting adversarial information effect.

Operations – World class production, media, online Influence - Maximising reach, resonance, engagement and action with tangible MOE.

Headquarters:
London, UK

Employees:
350+

Booth Representatives:
Gerry Osborne, Joanna Timmermann, Hector Pearce, Sean Costello, Lauren Barnes